

(An initiative of the Sehgal Foundation)

#### **Empowering Rural India**



"With Creating an Awareness, there is hope that a passive recipient will be transformed into an empowered citizen..."

Suri Sehgal



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#### India - How most of US know India

- 7 9% Annual Growth Rate
- Information Technology
- Taj Mahal and other sites











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#### **India's Socio-Economic Indices:**

Population: 1.2 Billion (60% live in Rural India)

• 1/3 Size of the United States – Population 4 times

- Household Size: 5.3
- 640,000 Villages
- Sex Ratio: 933 and declining
- 36% people below the poverty line
- 44% of adult population is illiterate (25% for men and 55% for women)
- On the Human Development Index,
   India rank 128 among 174 countries, behind Sri Lanka, China, Mexico

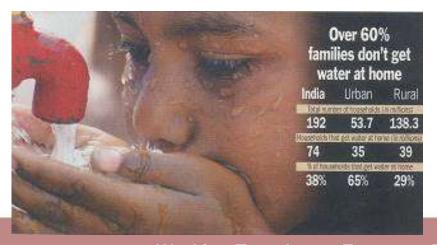


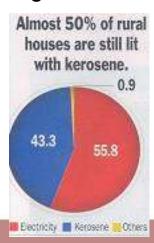


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#### India's Socio-Economic Indices:

- Annual Per Capita Water Availability is on the Decline in India
  - In some Metros water table dropping 6 ft annually
- India's electricity production only meet 60% of the requirements
- 17% Gross Domestic Product (GDP) from Agriculture
  - 60% of India's workforce employed in agri-related field
- High Infant Mortality Rate
  - 1 in 5 newborn deaths in the World occurring in India





#### **Programs for Rural Development:**

- Education: Free and compulsory education to Children Ages 6-14 years (Right to Education)
- Employment Guarantee (NREGA) Water Management & Agriculture
- Food: Public Distribution System for the poor
- National Rural Health Mission (VLC)
- Right to Information

India's Annual Budget for Rural Development
US \$15 Billion



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#### Why the disconnect

- It is a known fact that only 15% of allocated funds actually reach the needy
- Information about the development programs never reach the masses
- Rampant absenteeism, indifference, incompetence, and corruption amongst the service providers in rural India









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#### **Solution: Empowerment of the Communities**

- Teachers to Teach (activating the Village Education Committees)
- Clinics to Treat (Empowering the Village Level Committees)
- Effective Water Management
- Sustainable Agriculture









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# Role of Non Governmental organizations (NGO) and Civil Societies Organizations (CSO)

- Bridging the Gap
  - Setup replicable demonstrations (Demo Villages)
  - Service Delivery (Key areas)
- Empowering the Communities of their rights
  - Rights Based approach



- Water
- Agriculture
- Alternative Energy



- Education (VEC)
- Health (VLC)
- Public Distribution system)







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#### **VISION**

IRRAD envisions rural people across India motivated and empowered to make their lives more secure and prosperous through education, better health, improved skills, and supportive governance.

#### **MISSION**

IRRAD's mission is to implement Integrated Sustainable Village Development (ISVD) in select village clusters through build capacities, undertake rural research, improve village governance, and serve as a premier knowledge institution for rural development and poverty reduction in India









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# Area of Implementation



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Capacity Building Center

Natural Resource Management
Center

Integrated
Sustainable Village
Development

Governance & Advocacy
Center

Rural Research Center



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# A Premier Knowledge Institute IRRAD's Four Centers

# Capacity Building Center

**Knowledge generation** 

Education (VEC)
Health (VLC)
Local Government
Community Mobilization

Rural Research Center

**Knowledge Synthesize:** 

Baseline Data
Impact Assessment
Creating Linkages

Policy, Governance & Advocacy Center

**Knowledge Dissemination** 

Public Distribution System
Integrated Child
Development Scheme
Right to Information
Right to Education
Employment Guarantee
Scheme
Liaison with local official

**Good Governance Now** 

Natural Resource Management Center

**Knowledge generation** 

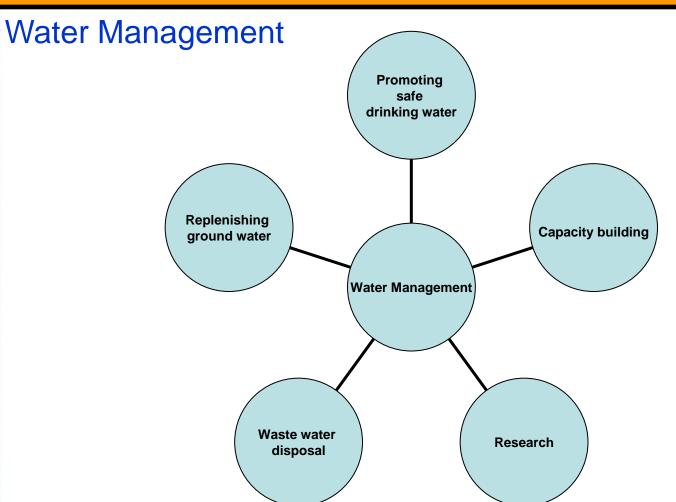
Water Management Land & Agriculture Forest

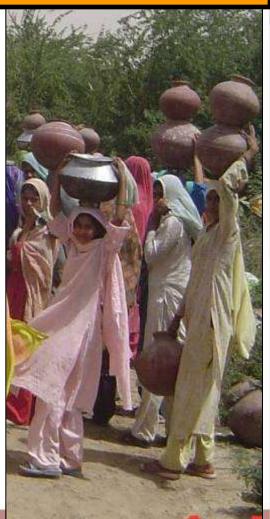
# Natural Resource Management WATER



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Promoting Safe Drinking water, GW Sustainability, Waste Water Disposal & its judicious use







#### Countering the ground water depletion to enhance water availability and quality

#### Replenishing ground water

- Check dam
- Well recharging
- Farm pond
- Loose Stone structure
- Recharge Well
- Plantation
- Soak pit / Soak well
- Waste Water trenches



Working Together to Empower Rural India

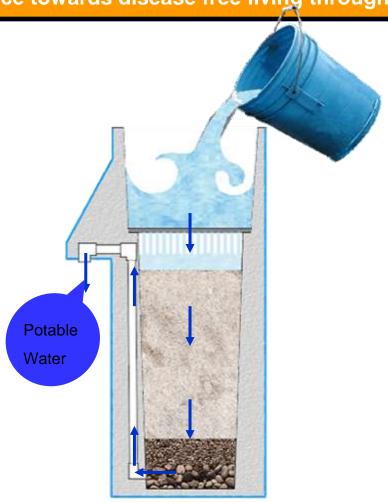


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Helping communities make informed choice towards disease free living through safe DW

#### **Promoting safe drinking water**

- Bio-sand filter
- House hold Rain Water Harvesting
- School Rain Water Harvesting
- Drinking water tank
- Well platform
- Rejuvenation of traditional structures
- Hand pumps
- Community taps





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#### **Empowered community to act for their development**

#### **Capacity Building**

- Water literacy drive
- Water conservation Campaigns
- Public Hearings
- Sensitizing the communities about water issues
- Linking communities to public schemes
- National workshops
- Building capacity of other organizations
- Technical assistance to Govt. bodies





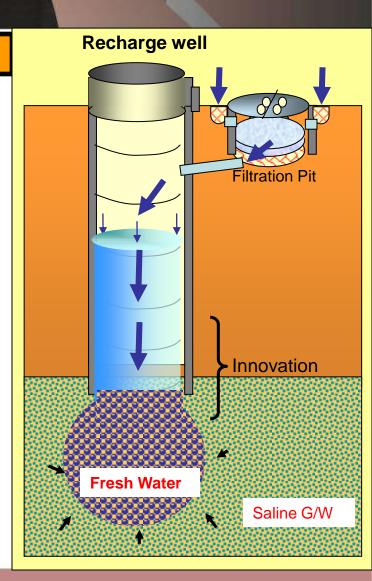


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#### **Water Research**

#### Innovation and technology through action research

- Innovative WM technologies
- Solar desalination
- Other demos
- Water profile
- Surveying water bodies



#### **Demonstration Village**

Notaki, Mewat, Haryana

#### Objectives of Setting up a demonstration village

#### Seeing is believing

- Demonstrate replicable components for stakeholders and government
- Visible difference in the quality of life of the village
- Key focus on hygiene and sanitation
- Establish partnerships with stakeholders-community, government, corporate

#### **Activities**

- Cement Road
- Soak wells: 7
- Latrines: 105
- Delivery Hut
- Model Orchard
- Solar Street Light
- Tree Plantation
- Support to School
  - boundary wall, benches, toilets, Cooking area, plantation, education tools

#### **Benefits**

- Hygiene and Sanitation
- Open Defecation Free
- Safe Deliveries
- Sustainable income for Panchayat
- Street Electrification
- Better Environment
- Improvement in quality of life



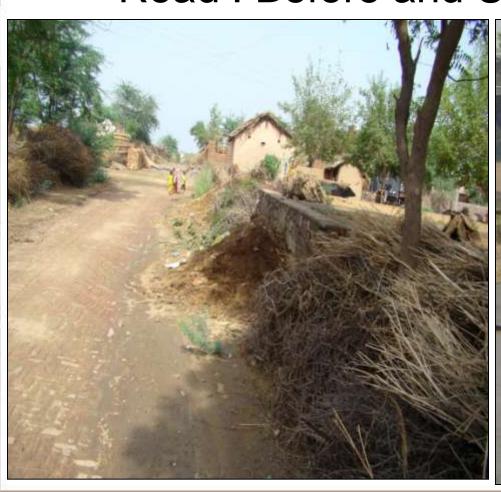
### Notki school: Before and after







# Road: Before and Under Construction







## Model Orchard: Before and after







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#### **Tree plantation**











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**FACILITIES** 

IRRAD has chosen to lead by example by building a new 'smart' facility combining simplicity of design with environment-friendly technologies.

Some of the key features of the building are:

- 35 KwP photovoltaic solar panels
- Energy-efficient heating/cooling and lighting
- Waste-water recycling
- Zero water run-off from the site

#### **Dormitory facility for students**







Working Together to Empower Rural India



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#### IRRAD – Possibilities of Association

- Talent Technology Transfer
- Time Volunteer and Interns
- Treasure Financial Support







#### For more information on the Activities of IRRAD:

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