

Introduction to Tutor/Mentor Institute, LLC



How Do We Make this Happen?

@tutormentorteam

This is what I do

Building Youth Serving Networks

Growing In all places where most needed

PIPELINES to CAREERS needed in MANY Places

Talent + Network

The Village

The Village

The Village

Baltimore City's level of concentrated poverty is about average among major American cities

Each place offers a "village" of support.

Connecting networks of people and ideas from multiple cities, states, countries; adding networks from rural areas, too.

Tutor/Mentor Institute, LLC <http://www.tutormentorexchange.net> and <http://tutormentor.blogspot.com>



My goal is to motivate enough interest that you will spend time browsing the web sites and links that are found at : www.tutormentorexchange.net/library

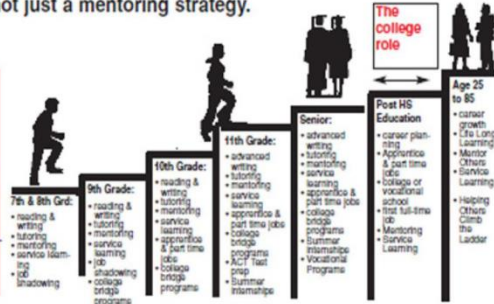
Mentoring Kids to Careers

Kids move through school and toward jobs, one year at a time. It takes 25 years. Age specific mentoring is needed at each grade level. This is a workforce development and diversity strategy, not just a mentoring strategy.

Find info on-line.

Anyone in the state should be able to go to a web site and find information they can use to mentor a youth from first grade to first job.

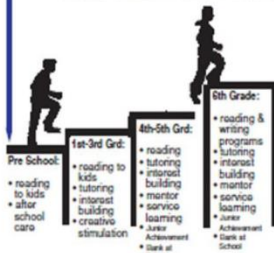
That's the goal of the Tutor/Mentor Connection.



Schools, tutor/mentor programs and parents are part of a **PUSH SYSTEM** with limited ability to motivate youth as they age.

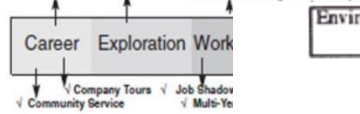


BUSINESS NEEDS TO BE INVOLVED, USING VOLUNTEERS, JOBS AND DOLLARS TO **PULL** KIDS TO CAREERS



Education to Careers Chart Activities for Learners of All Age Groups

• Job Shadowing • School-based Enterprises* • Career Mentoring • Internships



Investment in youth should be continuous through youth both in poverty are to be starting jobs and by James Heckman, a Nobel Prize winning economist and an expert on early childhood education that systemic interventions, such as addl during their elementary and high school years, and build on them.

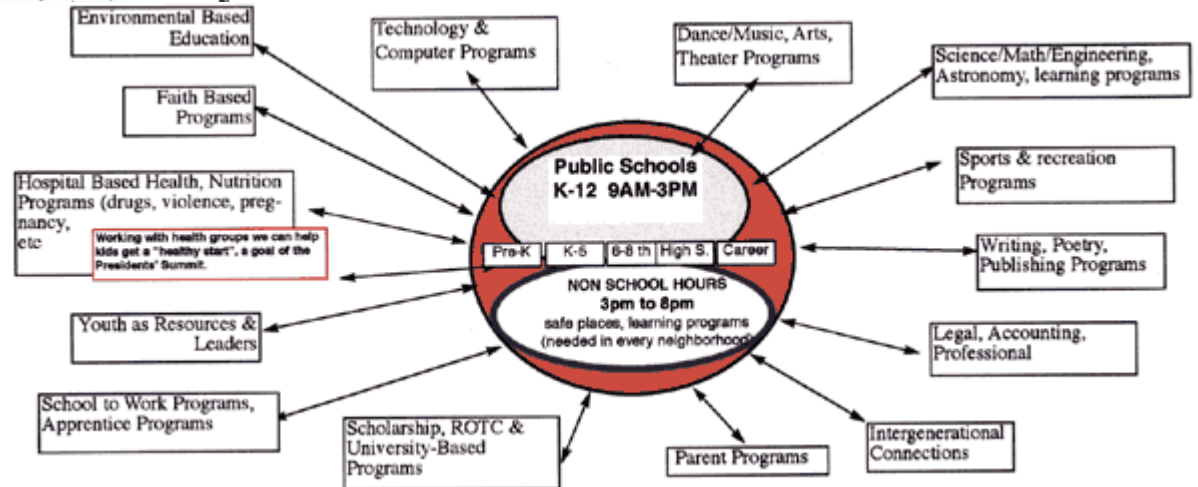
CEO's who champion this idea, will build business strategies that **PULL** youth to jobs and build partnerships with such leaders and their

**Tutor/Mentor Connection
Tutor/Mentor Institute
Http://www.tuormentorex.com**



Goal:

Create organized, volunteer-based tutor, mentor and learning programs in every high poverty neighborhood where people from different backgrounds help kids move through school and into jobs and careers.

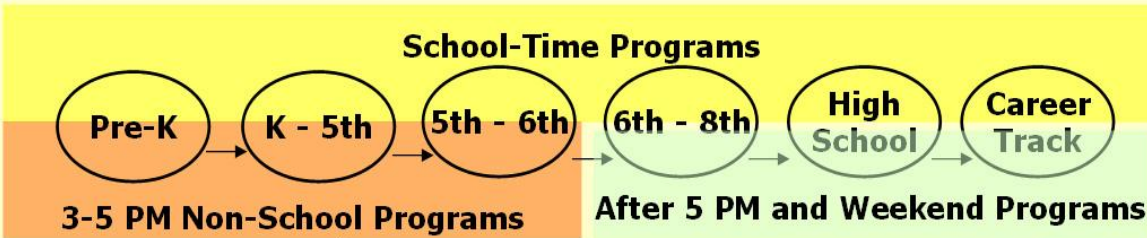


I created Tutor/Mentor Connection in 1993 to help mentor-rich non-school programs grow in all high poverty neighborhoods of Chicago, borrowing from strategies I learned while working in retail advertising at the Montgomery Ward Corporate office in Chicago. I created Tutor/Mentor Institute, LLC in 2011 to continue support of the T/MC in Chicago after support for the strategy was discontinued at the non profit where it was originated.





If the goal is to help kids living in high poverty neighborhoods be starting jobs/careers by their mid-twenties....



Tangela joined CC in 1993, after being part of the MW/Cabrini Green Tutoring Program when in elementary school.

--- 16 years later.



We are still connected, via the Internet, 16 years later.

How do we help tutor/mentor programs connect with youth when they are young, and stay connected to those kids from when we first meet them, to when they need our help as adults?....

One of the challenges has been to educate the public to think of a tutor/mentor program as a place in a neighborhood where extra adults, recruited from businesses throughout the city, are working to help kids move safely through school and into adult lives free of poverty

I began building a list of non-school tutor/mentor programs in 1994 via a survey process, and started using maps to show where they were located and where they are most needed. I put this in a Directory and mailed it to donors, media, political leaders, programs, and other stakeholders. I used the list to invite programs to come together for a May and Nov Conference and an August/Sept citywide tutor/mentor volunteer recruitment campaign

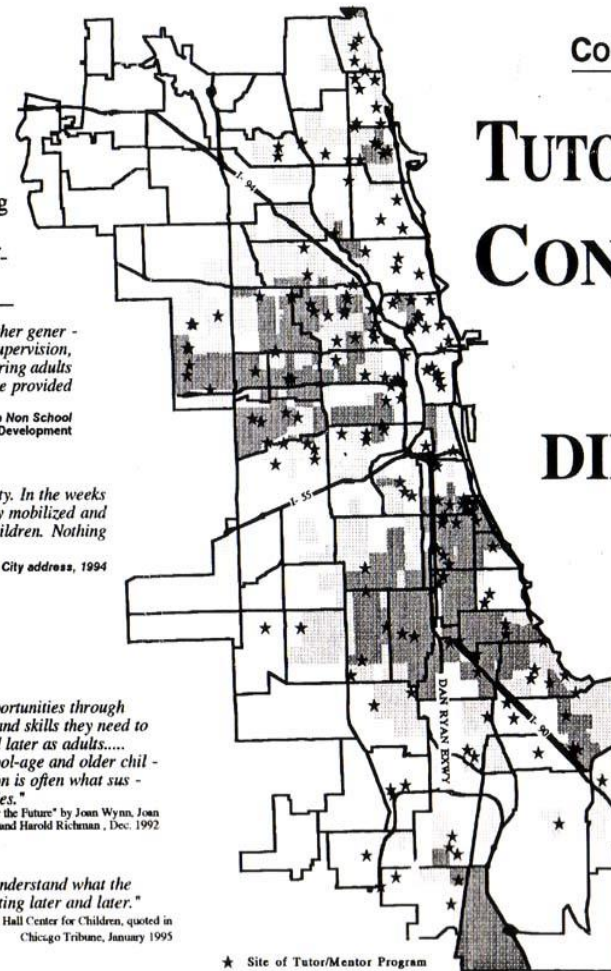
Chicago's tutor and mentoring programs—
distribution centers for out-of-school education reform.

"The nation cannot afford to raise another generation of young adolescents without the supervision, guidance, and preparation for life that caring adults and strong community organizations once provided and again can provide."
A Matter of Time: Risk and Opportunity in the Non School Hours. Carnegie Council on Adolescent Development

"We all need to take more responsibility. In the weeks and months ahead, I want this entire city mobilized and committed to a citywide crusade for children. Nothing else we do will ever be as important."
Mayor Daley, State of the City address, 1994

It is "imperative that society provide opportunities through which children can build the capacities and skills they need to function adequately as young people and later as adults.... Over the long term, particularly for school-age and older children, the potential for social participation is often what sustains a child's effort to overcome obstacles."
"Redefining Child and Family Services: Directions for the Future" by Joan Wynn, Joan Costello, Robert Halpern, and Harold Richman. Dec. 1992

"My fundamental worry is we will not understand what the stakes are until it's too late. And it's getting later and later."
Harold Richman at the University of Chicago's Chapin Hall Center for Children, quoted in Chicago Tribune, January 1995



★ Site of Tutor/Mentor Program
Metro Chicago Information Center

CONFERENCE EDITION

TUTOR/MENTOR CONNECTION

CHICAGO PROGRAMS DIRECTORY

VOLUME III, May 19, 1995

Areas of Greatest Needs*

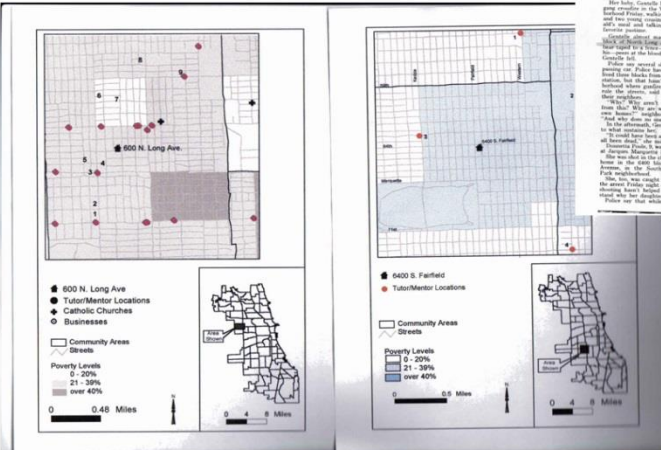
- High Level
- Extremely High Level

* The MCIC Community Needs Index is criteria based census information reflecting such attributes as income, housing, employment, and financial assistance for evaluating the degree of community needs. Each star represents Tutor/Mentor site.



Follow negative news with maps that tell “The Rest of the Story” and help youth tutor/mentor programs grow in these areas.

Slain children mourned: ‘When will this end?’



These maps were created in 1996, demonstrating a long term commitment to using maps to mobilize resources for high poverty areas of Chicago.

Tutor/Mentor Connection, Tutor/Mentor Institute, LLC www.tuormentorexchange.net

In 1994 I began creating map-stories following negative news, as part of a strategy intended to build greater frequency of media stories that would help draw volunteers and donors to different high poverty neighborhoods.

In 2008 I used part of a \$50,000 anonymous donation to create an interactive map directory that was on-line, which made it easier to update and easier for others to use.

This was created by a tech team from India.

X – Friendship Baptist Church, 5200 W. Jackson, Blvd., Chicago, IL

I started building a library of ideas and resources in the 1970s to help me recruit and support youth and volunteers in the single tutor/mentor program I was leading in Chicago. When we formed the Tutor/Mentor Connection in 1993 we accelerated this information collection and began sharing the library with others in Chicago and around the US.

FOUR-PART STRATEGY: A mentoring-to-career strategy of the Tutor/Mentor Connection

The Tutor/Mentor Connection focuses on four on-going strategies:

- Resource Generation
- Collaboration, shared learning
- Public Awareness
- Research

Browse each section quickly to know what's on the site.

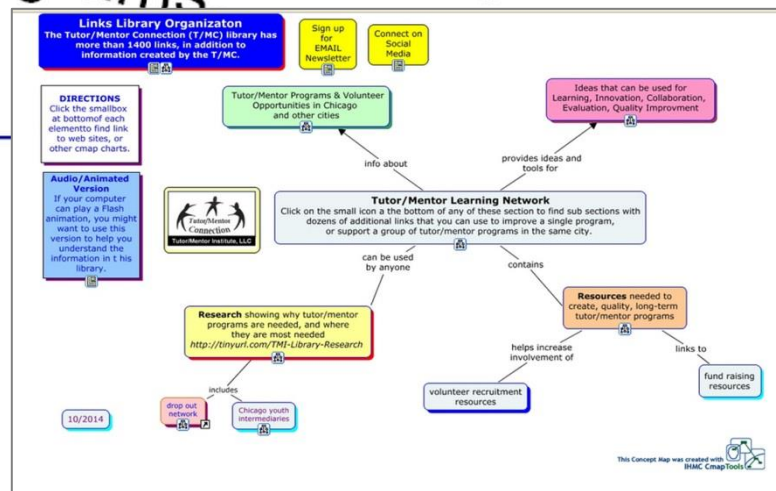
<http://www.tutormentorconnection.org>

This is the home page of the main T/MC web site.

Use RESOURCES on this web site to EXPAND IDEAS on ways to build and sustain long-term tutoring, mentoring programs

In 1998 I began putting my library on the Internet, and adding resources and ideas from throughout the US and the world. I use concept maps like this to show the four main sections of the library.

View at <http://tinyurl.com/TMI-library>





Help K-12 youth in every part of city connect with tutors & mentors.

All programs have same needs:

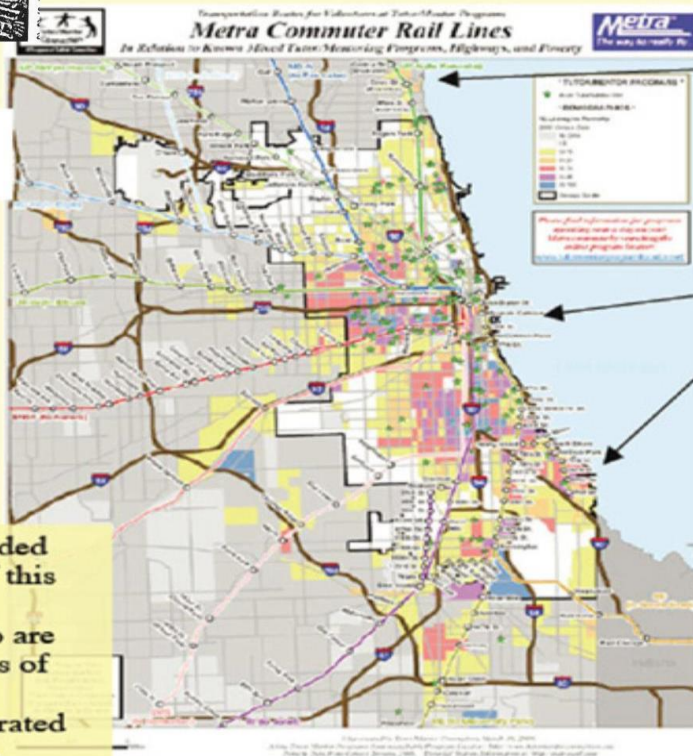
We need these resources every day, in every neighborhood:

- * volunteers
- * public visibility
- * operating dollars
- * technology
- * training/learning
- * leadership

Apply this thinking in every city.

Chicago area

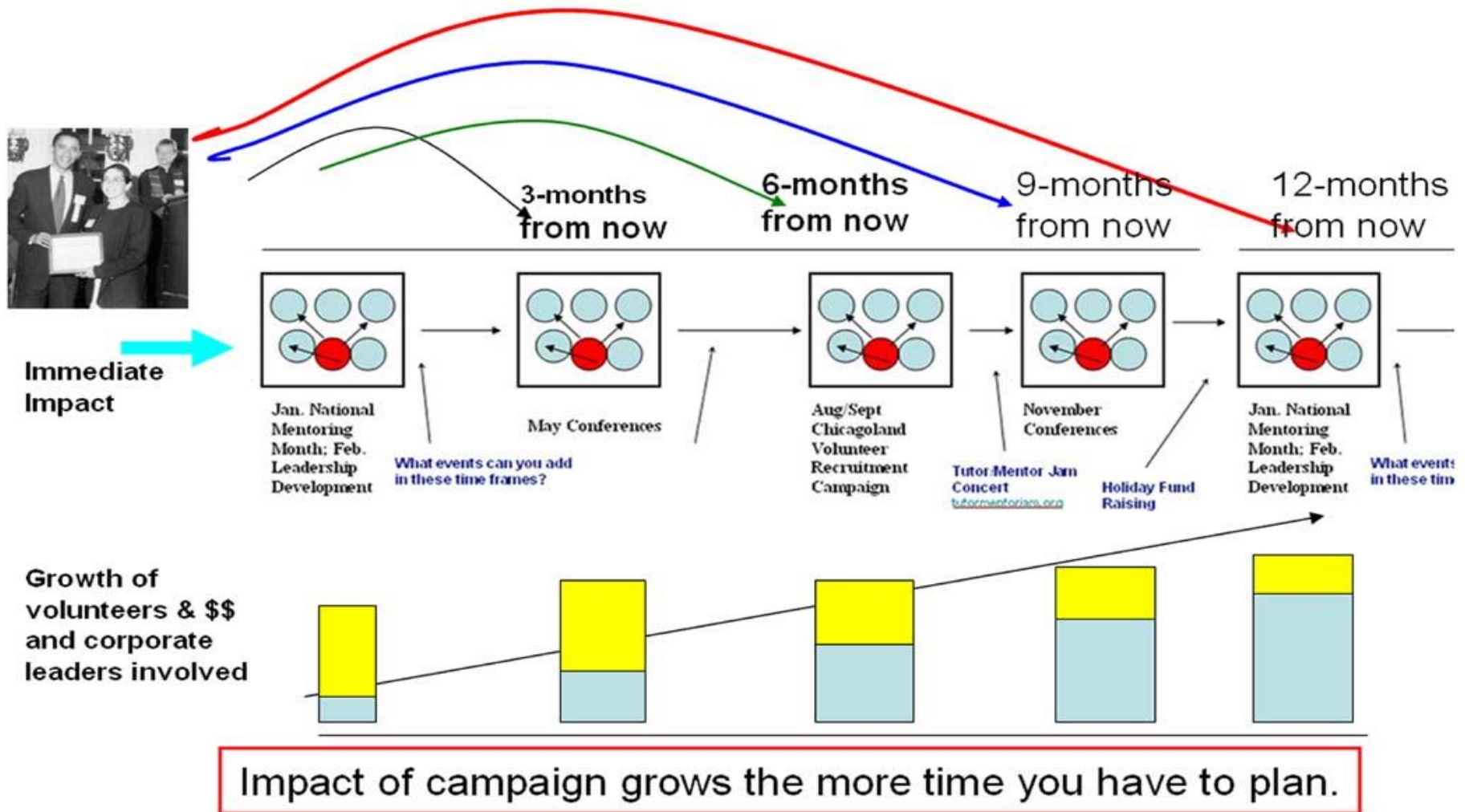
The shaded areas of this map of Chicago are the areas of most concentrated poverty.



Tutor/Mentor Connection, Tutor/Mentor Institute, LLC <http://www.tutormentorexchange.net>

T/MC and T/MI actions aim to draw needed resources directly to every tutor/mentor program within a geographic region, not just to high profile programs in a few places.

This is what makes T/MC and T/MI unique. Intent to drive resources to programs.



Between 1994 and 2000 I created a quarterly calendar of events which drew program leaders together, generated news coverage, and drew visitors to tutor/mentor programs throughout the city. I continue to focus on these time frames as we head into 2019 and beyond.

This is what makes T/MC and T/MI unique. Intent to drive resources to programs.

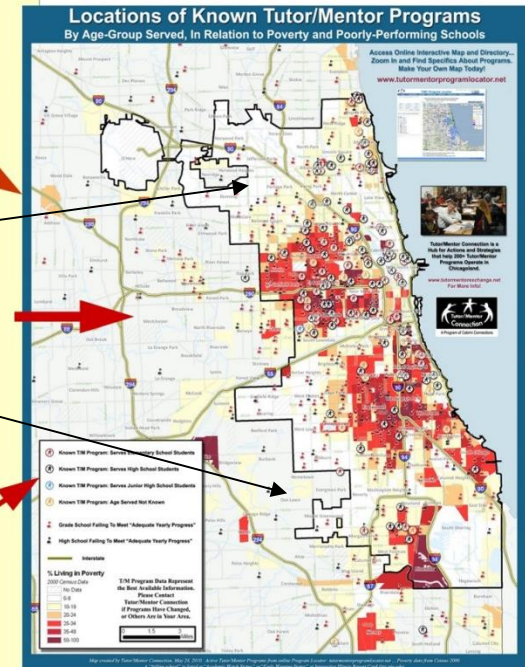
Almost anyone can help

- volunteers
- donors, foundations
- businesses, professionals
- hospitals
- faith groups
- universities, educators
- media
- artists, writers, film makers
- elected leaders
- celebrities
- youth
- seniors

T/MC
Tutor/Mentor
Institute, LLC

Those
Who Need
help

Without leadership and encouragement, those who can, don't offer help on a regular basis. Nor do they distribute it to programs in every poverty neighborhood.



See maps at <http://mappingforjustice.blogspot.com>

... maps and directories help point resources to all of the places where help is needed.

Intermediaries create those maps and directories. They need help, too.

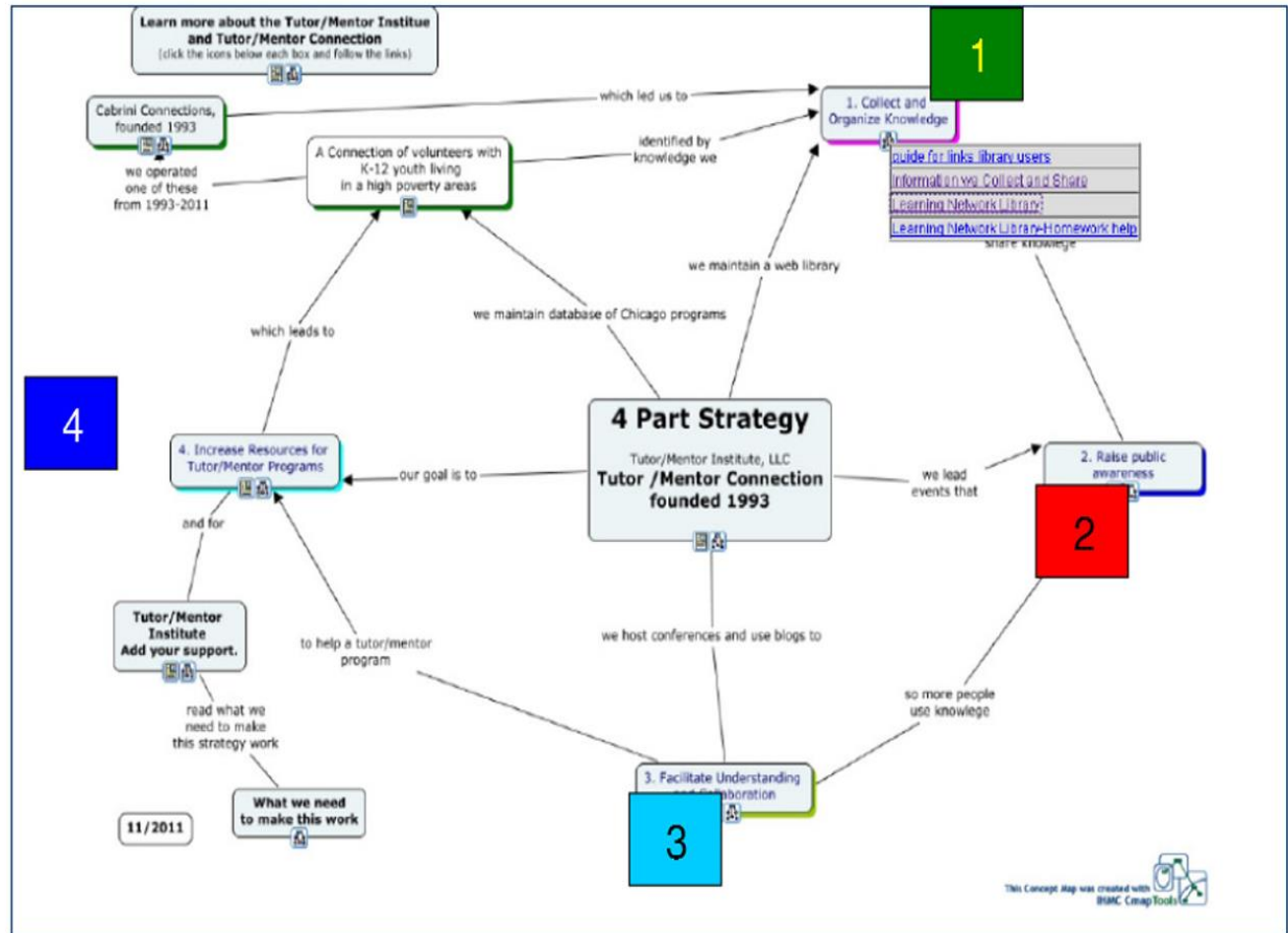


The T/MC – T/MI differs from other intermediaries in how we aim to influence what resource providers do to support programs in multiple locations, while we also seek to influence how programs learn from each other, and use resources to constantly improve impact on youth, and on volunteers who get involved.

These actions were part of a four part strategy that was launched in 1993.

In 1998 we began to share this information and our directory on the Internet and our web sites have recorded more than 1.4 million visitors since then.

In 2005 I began to write articles on a blog that I continue to write today.



T/MC 4 part strategy can be found at - <http://tinyurl.com/TMC-4-Part-Strategy>

See <http://tutormentor.blogspot.com>
 And <http://mappingforjustice.blogspot.com>

Every urban area in the USA and the world could apply these ideas. All it takes is one leader, or team.

While much has been done, it is not enough. Civic leaders never became supporters.

We lost key support when our major corporate sponsor went out of business in 2000.

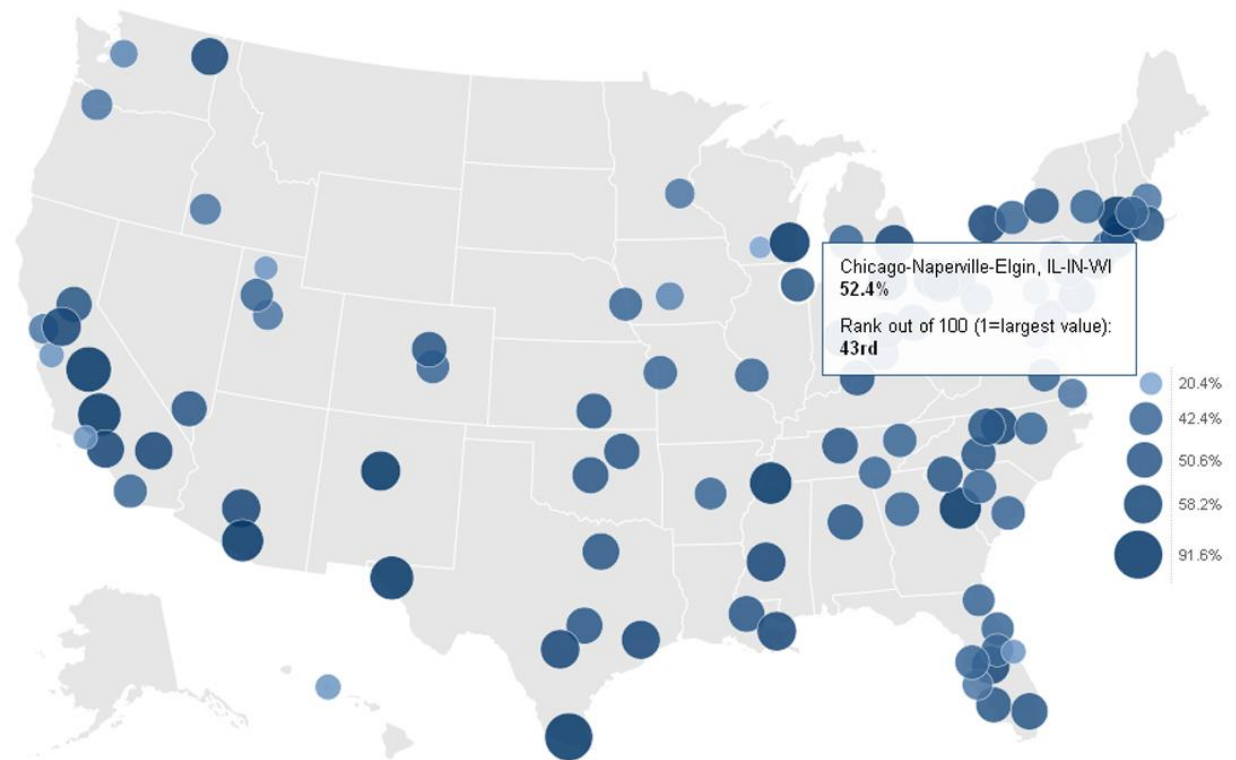
Our communications media were never “slick” enough and we never had a high profile spokes person.

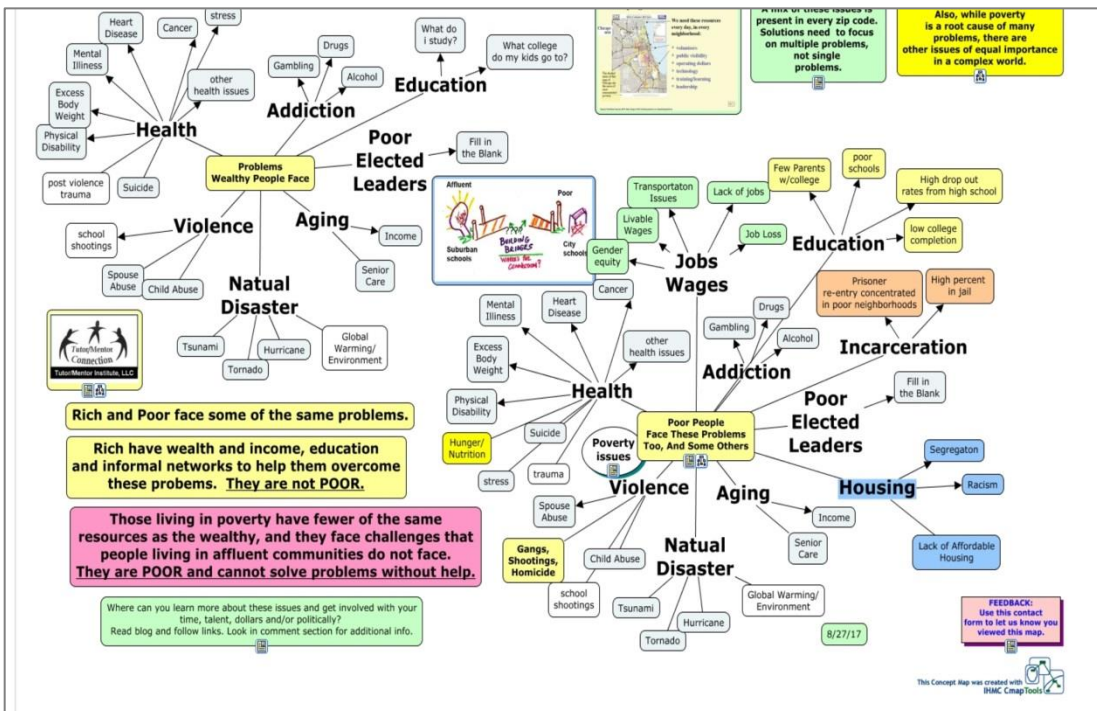
The problem we faced in 1993 is still not solved. It's time for new leaders to take this strategy forward for the next 20 to 30 years.

Map: Shares of the Poor Population Living in High-Poverty or Distressed Neighborhoods

The map depicts data for the entirety of each metro area

Share of Poor Population Living in Neighborhoods with Poverty Rates of 20% or Higher, 2008-2012





Which are Local Goals, too?



Concept maps and visualizations can be used to show issues that need to be addressed, or that any single organization focuses on.

The top map was created by T/MI to show challenges facing poor people in high poverty areas of America.

The bottom graphic is from the United Nation's Sustainable Development Global Goals web site.

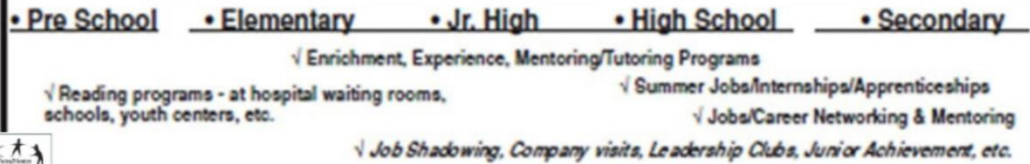
If your web site includes links to sites with information about these issues, you make your web site a destination and increase your ability to stimulate discussion around these issues.

Find an article showing both graphics on the Tutor/Mentor blog

<http://tutormentor.blogspot.com/2017/08/connecting-global-sustainability.html>

What are all the things we need to know, and do, to make this type of long-term support available to youth in every high poverty zip code in America?

Schools, tutor/mentor programs and parents are part of a **PUSH SYSTEM** with limited ability to motivate youth as they age.



BUSINESS NEEDS TO BE INVOLVED, USING VOLUNTEERS, JOBS AND DOLLARS TO **PULL** KIDS TO CAREERS

Every intern between 2006 and 2015 was asked to visit Tutor/Mentor Connection web sites and write about what they were learning.

Spend time reading and reflecting on ideas I share.

Engage students. Have them do the reading and learning, then create presentations to tell you what they are finding.

That's what interns did to help me between 2005 and 2015.

Click on link below each image to see work interns did.

View at <https://tinyurl.com/TMC-Interns>

Read articles associated with these graphics.

The Tutor/Mentor Connection is a “LEARNING STRATEGY” that I started to develop in 1970s while holding a full time job and leading a volunteer program with 100 pairs of kids/adults in 1975 and 400 by 1990. I could not teach everything people needed to know, but I could build a library of resources that they could learn from. I used weekly communications to encourage them to draw from that library. I created social events to help volunteers connect so they could learn from each other. Today I use the Internet and consider learners people anywhere in the world who want to help disadvantaged kids.



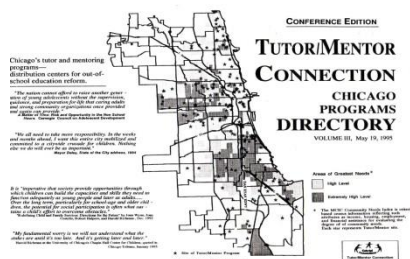
Below, and on the following page, are many of the graphics used in this presentation, with links to articles where they are used:

Building, Connecting, Villages of Hope in a Community

<http://tutormentor.blogspot.com/2016/12/building-connecting-villages-of-hope.html>

Birth to Work Requires New Thinking on Resource Flow

<http://tutormentor.blogspot.com/2015/07/looking-past-current-funding-crisis-to.html>

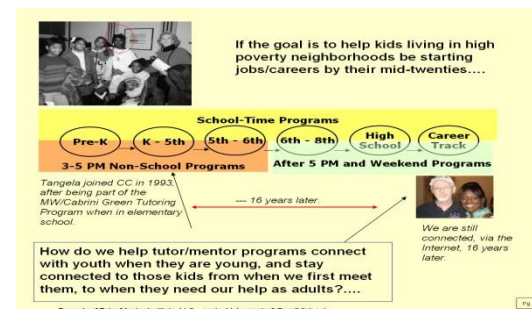


Tutor/Mentor Program Locator interactive map

<http://mappingforjustice.blogspot.com/2017/03/follow-up-to-negative-news-about.html>

Chicago Programs List

<http://tinyurl.com/TMI-ChiProgramLinks>



Goal of maps created by T/MC

<http://mappingforjustice.blogspot.com/2016/05/goal-of-maps-created-by-tmc-bridge-too.html>

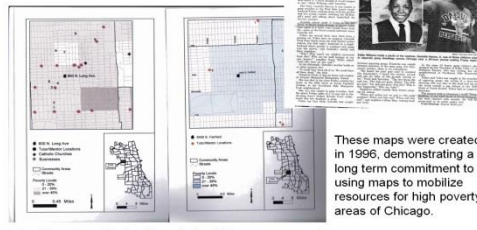
Sports and Violence in Chicago - Solutions Needed -

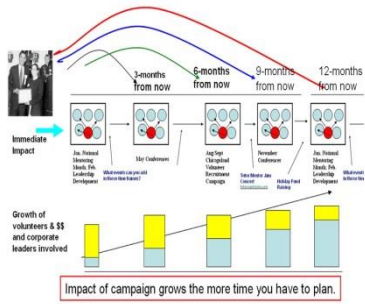
<http://tutormentor.blogspot.com/2017/02/sports-and-violence-in-chicago.html>

Follow up to negative news about violence, poverty

<http://mappingforjustice.blogspot.com/2017/03/follow-up-to-negative-news-about.html>

Follow negative news with maps that tell “The Rest of the Story” and help youth tutor/mentor programs grow in these areas.





Helping Kids Through School Requires On-going Effort

<http://tutormentor.blogspot.com/2017/02/helping-kids-through-school-requires-on.html>

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<http://tutormentor.blogspot.com/2016/06/some-focus-on-act-of-mentoring-i-focus.html>

4-Part Strategy

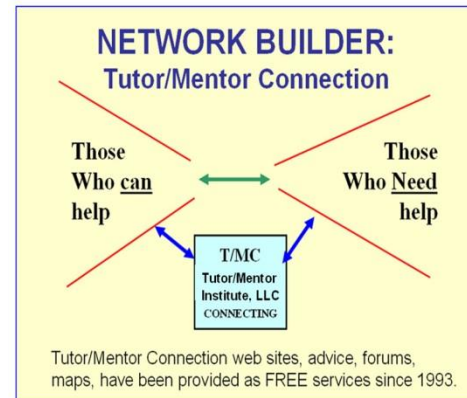
<http://tutormentor.blogspot.com/2017/07/four-part-strategy-to-help-k-12-youth.html>

<http://tutormentor.blogspot.com/2017/03/hard-work-creative-thinking-brings-good.html>

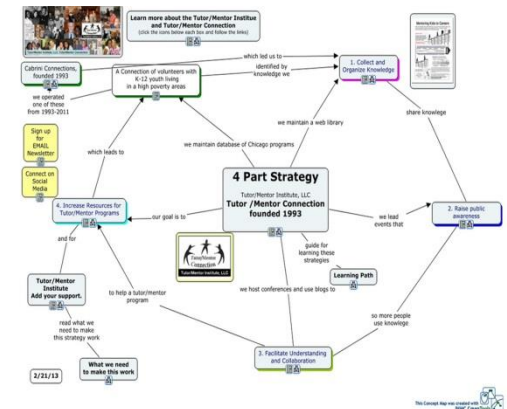
Drill Down into the Maps

<http://tutormentor.blogspot.com/2018/06/use-maps-for-understanding-and-serving.html>

<http://tutormentor.blogspot.com/2017/01/drill-down-into-maps.html>



Do Google search for “tutor/mentor” and any of these words and find more articles to read.



Mapping Strategies to Help Youth Move Through School and Into Jobs & Careers

Spend time looking at these concept maps. Adopt as your own.

See library of concept maps.....
<http://www.tutormentorconference.org/conceptmaps.asp>

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If the goal is to help kids living in high poverty neighborhoods be starting jobs/careers by their mid-twenties....

School-Time Programs

Pre-K → K - 5th → 5th - 6th → 6th - 8th → High School → Career Track

3-5 PM Non-School Programs After 5 PM and Weekend Programs

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--- 16 years later.

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Visit the Tutor/Mentor Institute, LLC site and browse through every section, just to know what is available to you. <http://www.tutormentorexchange.net>

Connect with me on Twitter @tutormentorteam
 (I'm on Facebook and LinkedIn, too!)

Add me as a consultant and adviser to your team. Become a financial supporter. Your help is needed.