



# SWASHODHAN TRUST

ASATO MĀ SADGAMAYA

# SWASHODHAN

- Non-Profit Organization
- Founded on May 2017
- *Swa* *Shodhan* (*Studying self* and Purification of body and mind by removing impurities like anger)

# Idea behind the formation of Swashodhan

- Gratitude for the country
- With this bhavana of gratitude, I want to do Seva for the country.
- What Seva? Dharmic/Holistic knowledge for a healthy, happy and peaceful society and country

# OBJECTIVES

- Mission of *Spreading Dharmic/ Holistic education and living to all ages of society.*
- Strategizing Educational, self-sustenance, non-conventional activities for rural upliftment.  
Reverse migration
- **Selfless Seva.**

# What education means for Swashodhan

- **Education**
  - Education leads to knowledge - Programming the mind
- **Knowledge**
  - Knowledge leads to Buddhi - Discrimination (Make right karmic choice)

*Right karmic/ Dharmic choice brings Health, Happiness & Peace to one self and others*

Holistic/ Dharmic Education

Knowledge (Mind)

Sensual world

Swashodhan

External Livelihood

Holistic Living

Internal (Yoga)

MIND STATE Stress, anxiety, Worry, tension, fear, Sadness, depression, suicide anger

MIND STATE Calm, Healthy, Happy and Peaceful

# Swashodhan's path of holistic knowledge



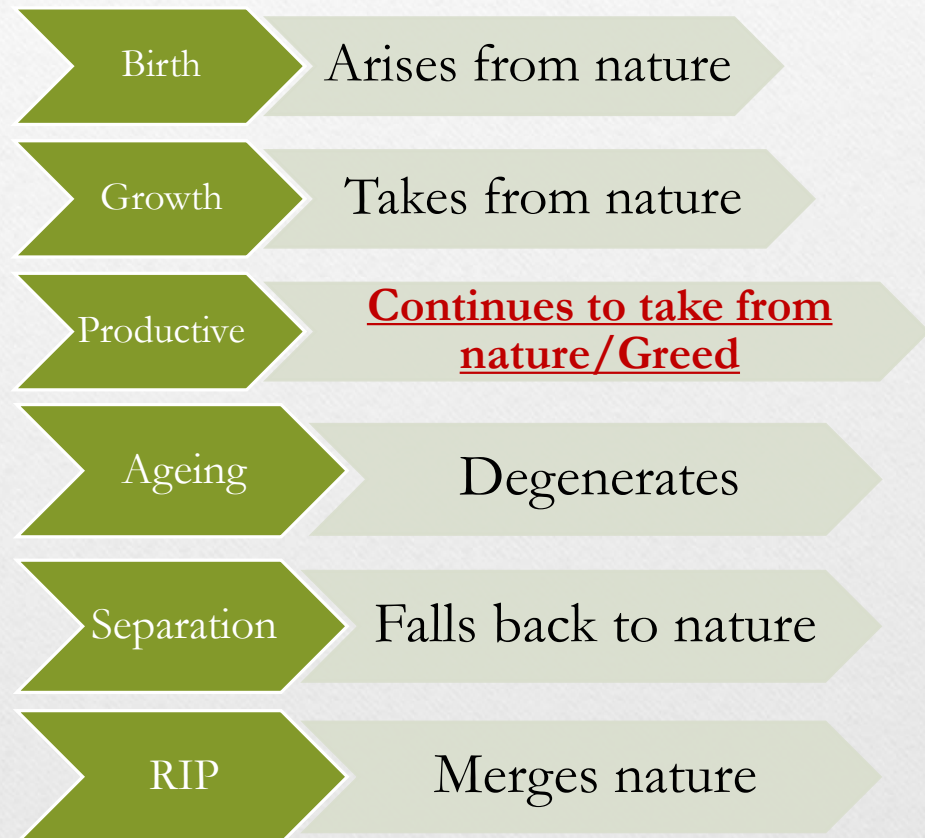
# Holistic Living



**Our concept of Selfless Seva**



# Non-Holistic living



**Our concept of Selfishness / Greed**

# Holistic vs Non-Holistic living



Continues to take from nature  
Selfishness and Greed

Gives back to nature  
Selfless Seva

Aim of Swashodhan



Selfishness → Selflessness



Dharmic/Holistic living

# Who needs Dharmic / Holistic education and living

- *Brahmacharya ashram*
  - School students
  - College Students
- *Grihasti* - Working People
- *Vanaprasta* - Retired People
- Person on death bed

# Proposed Initiatives

- Vidyalaya
- Gramina Abhyudaya kendra
- Vanaprasta Nilaya
- Yoga, Dhyana( Meditation ) and Arogya kendras

# Vidyalaya

## 1. Curriculum

- Combining both Extrinsic - CBSE syllabus and Intrinsic- Dharmic knowledge.

## 2. Facilities

- Eco friendly state of the art school and hostel buildings
- Yoga, meditation, cultural and arts centers.
- Sports complex.
- Convention center and Amphitheater.
- State of the art kitchen hall and dining area.
- Hostel facilities from 5<sup>th</sup> grade.
- Libraries and Scientific labs and computer rooms

## 3. Environment

- Non building areas to be planted with utility and environmental friendly trees.
- Water body.
- Natural landscape with mountains.

# Model holistic village / Gramina Abhyodaya kendra

- Developing Eco-Friendly environmental ambiance for unconventional farming techniques
- Skill development for productive and meaningful livelihood
- Fulfillment of village needs of water, sanitation, health, medical, shelter, food and other requirements
- Cleanliness of the villages(Swach Bharath)
- Village development for harmonious growth and encouraging rural cultural forms

## Vaanaprasta – Holistic living

- Eco-friendly, pollution free environment for peaceful living.
- Opportunity for providing selfless Seva to the society.
- Yoga, Meditation and cultural activities
- Residential units.
- State of the art Kitchen

# MOTTO

Learn Dharma



Live Dharma



Share Dharma



# Budget Estimate

## A Infrastructure

Land

Land Development, infrastructure and buildings

Equipment, Furniture and Fittings

Total Capital Cost

## B Operating costs

Net operating costs

TOTAL PROJECT COST : Approximatly Rs. 130 Cr

*The project will be developed in a phased manner over the next 10 to 12 years.*

*The initial funding of Rs. 30 cr has been done by founder Karunakar Reddy.*

# Timeline and progress status

1. 30 acres of natural land with water body obtained behind Ramoji film city.
2. Curriculum is being developed.
3. Several committees, financial, curriculum, sports, village and health committees have been formed.
4. 12A and 80G approvals obtained.
5. Timeline:
  - Inauguration of conventional hall by June 2018.
  - School inauguration from LKG to 3<sup>rd</sup> grade by June 2019.
  - To add one grade each year till 12<sup>th</sup> grade by June 2028.

- Questions
- Suggestions and Comments are welcome
- Come let's join and work together
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- Web page in development.

# NAMASTHE

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By Founder  
Karunakar Reddy