

# “Finding Innovative Strategies to Alleviate Poverty and Mitigate Climate Change”

*HOPES ALIVE - Empowering women and children for a sustainable future*



For children. . . .

Fighting AIDS and Poverty

# About FXB

- FXB carries the name of François Xavier Bagnoud, a helicopter rescue pilot who lost his life in 1986 at age 24 in a mission over Mali.
- In 1989, his mother Albina du Boisrouvray, his family and their friends founded the Association François-Xavier Bagnoud (FXB) in order to pursue the generosity and compassion that guided his life.



# ABOUT US - FXB Suraksha

- Registered as a **section 25 company** for greater transparency and accountability.
- A **grass root organization** directly implementing programmes across 15 states in India.
- We work for **families affected by HIV/AIDS and poverty** with a special focus on AIDS orphans and vulnerable children.
- **Child rights** is the underlying objective of all our intervention.

# The Context: Children, Families & AIDS

- **Over 15 million AIDS orphans are in the world today,** and this number is growing both in South Asia and Africa. G1
- Fewer than **1 in 10 AIDS orphans** receives any external support.
- **90% of these children** live with extended family, NOT in orphanages
- **Millions more children** are vulnerable to exploitation and abuse, sleep on the streets, live with malnutrition and HIV, and suffer because of poverty
- HIV/AIDS prevalence is highest among the most productive members of the family – **people age 15 to 49**
- **Children and HIV AIDS affected and infected are vulnerable due to the impact of climatic changes which endangers their access to natural resources**

**Slide 4**

---

**G1**

should be more India specific . too general and not focused

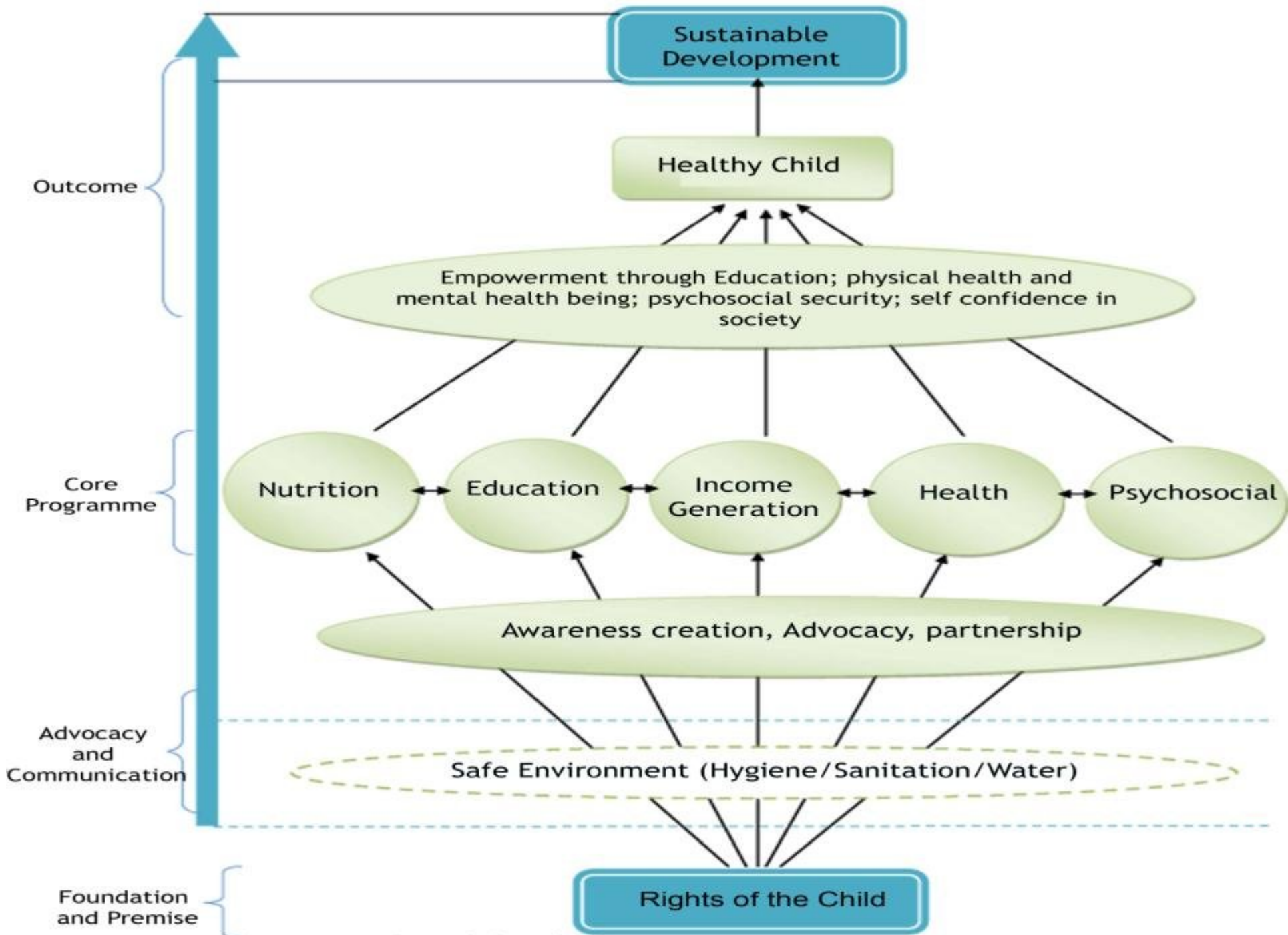
GG, 10/7/2009

# FXB Suraksha's: APPROACH...

*The fundamental rights of children can become a reality by :*

Building capacities of families to provide care and support to children

Building an external healthy environment through partnerships with other programmes (NGOs and Government)



# FXB-Village Program: CONCEPT

- **GOAL** - Build a self-sufficient and self-reliant communities.
- **OBJECTIVE** – To lead the families out of poverty and fulfill the rights of children.
- **ACTIVITY** – provide a comprehensive package of assistance, including healthcare, nutrition, education, psychosocial and economic opportunity.
- **TARGET** - each village is a focused intervention with 80 families affected by AIDS and poverty.
- **REACH** - approximately 423 families
- **ADVOCACY** - The programme assists families to form groups, conduct individual and group enterprise, encourage savings and self-reliance.



# FXB-Villages in India

- To date, FXB has launched more than 50 FXB-Villages in East Africa and Asia.
- In **India** it started in 2008 at five impoverished areas adversely affected by HIV/AIDS and poverty.
- Reaches out to 423 families which includes 600 children in West Bengal, Andhra Pradesh, Manipur and Mizoram.



# FXB-Village: KEY FEATURES

1. **High Impact** – because there is focused intervention.
2. **Low Cost** – because the unit cost is \$ 56 per family per month supported for three years
3. **Community Based** – because there is active involvement of participants and community members in the program execution and decision-making. Program staff are locally recruited and the program is tailored to local needs.
4. **Proven Success** – because over 85% of families achieve self-sufficiency by the end of the program and for years afterward.

# INCOME GENERATION & SAVINGS

**GOAL:** Increase economic capacities of households to meet subsistence needs

## Income Generation:

- Provide participants with grants to start small business
- Guide participants in selection and management of marketable enterprises (both individual and group)
  - Shop keeping
  - Agriculture
  - Craft making
  - Poultry

## Savings & Financial Education

- Assist participants to open bank accounts
- Introduce participants to micro-credit for future economic opportunities



## Some examples:

- **JUTE PRODUCTS** – in West Bengal(WB), the raw material is locally available, women trained in making these products, ***FXB helps to market their products.***
- **JEWELLERY MAKING** – one of the popular skill among men and women in Medinipur (WB) where usually men were hired by merchants to go to far off places like Mumbai, ***FXB helped to start a group enterprise locally.***
- **CANDLE MAKING** – is easy to learn by illiterate women, ***FXB helped women to make and market it in their own villages.***

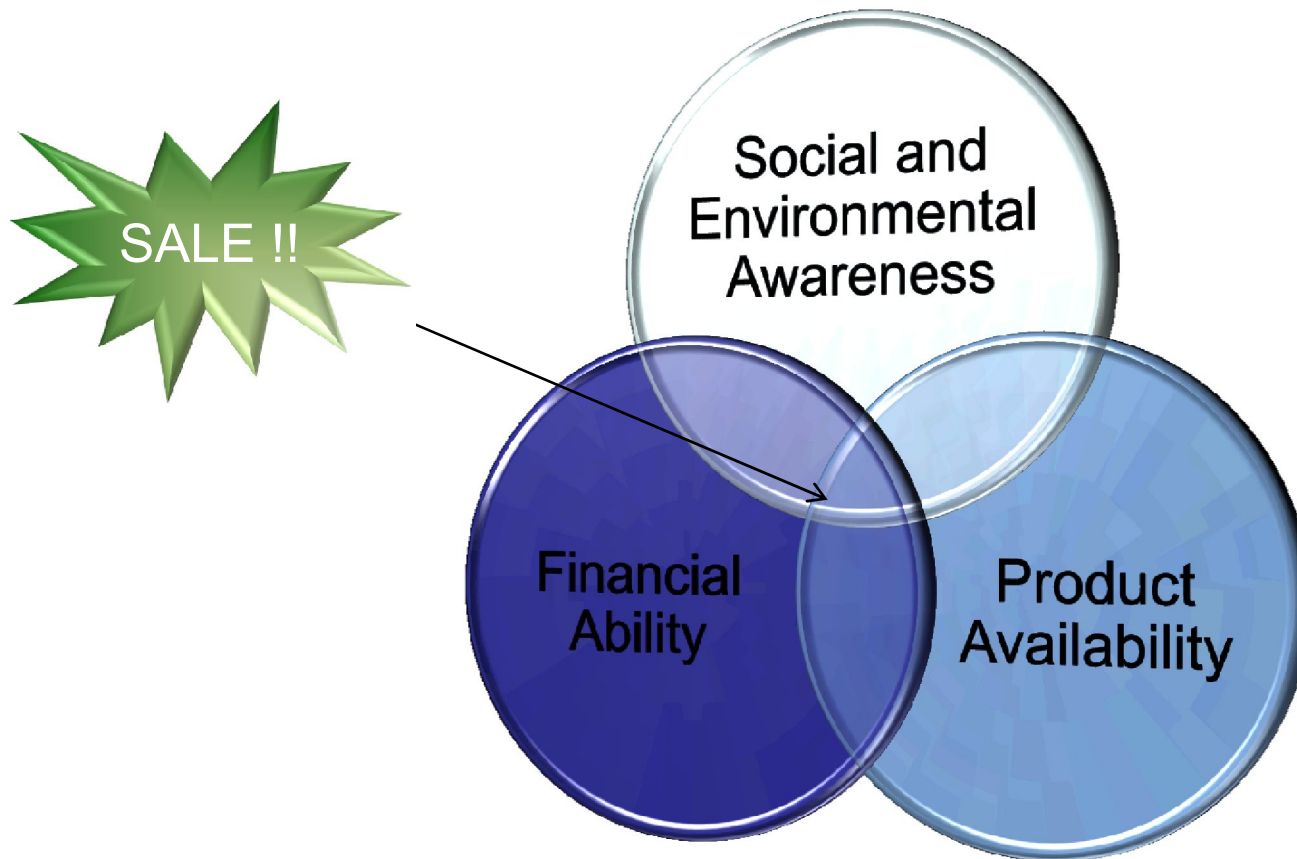
## Some examples (contd...):

- **BAMBOO PRODUCTS** – raw materials available locally, *FXB helped women to learn innovative ways of making different products.*
- **FOOT WEAR** – In Manipur, women affected by HIV/AIDS have established a production unit , *FXB gave a stipend during their training and seed capital thereafter.*
- **WEAVING AND TAILORING** –In Manipur, production unit for silk yarn is running successfully and in AP, women have opened a boutique of their own. *FXB facilitated formation of self help groups and seed capital to start their own group venture.*

# Income Generating Activities



# Way to move forward



# What we Learnt?

- Income portfolio analysis must be done before giving vocational training and selecting IGA.
- Hire best in the sector to train people to start Income generating activities. Skills in production are necessary to be combined with skills in management and financial operations.
- Stipend must be given as a matching contribution to ensure responsibility and ownership.
- Making products is not the end, realizing a price for it consistently and regularly is the purpose.
- To be in the market one has to be capable of delivering products in time, in required quantity, of reasonable & consistent quality and at a competitive price. This is not easy.
- Invest in a system of continuous skill up-gradation for the project participants so that they remain competitive.
- Tie-up with designers, marketing organisations, logistic companies to make it a success.



# YOU CAN SUPPORT US

Log on to our website:

[www.fxbsuraksha.org](http://www.fxbsuraksha.org)



# THANK YOU!

