

(An initiative of the Sehgal Foundation)

Empowering Rural India



"With Creating an Awareness, there is hope that a passive recipient will be transformed into an empowered citizen..."

Suri Sehgal



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India - How most of US know India

- 7 9% Annual Growth Rate
- Information Technology
- Taj Mahal and other sites











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India's Socio-Economic Indices:

Population: 1.2 Billion (60% live in Rural India)

1/3 Size of the United States – Population 4 times

Household Size: 5.3

• 640,000 Villages

Sex Ratio: 933 and declining

• 36% people below the poverty line

 44% of adult population is illiterate (25% for men and 55% for women)

On the Human Development Index,
 India rank 128 among 174 countries, behind Sri Lanka, China, Mexico



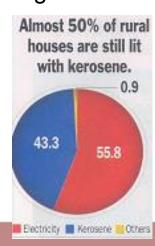


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India's Socio-Economic Indices:

- Annual Per Capita Water Availability is on the Decline in India
 - In some Metros water table dropping 6 ft annually
- India's electricity production only meet 60% of the requirements
- 17% Gross Domestic Product (GDP) from Agriculture
 - 60% of India's workforce employed in agri-related field
- High Infant Mortality Rate
 - 1 in 5 newborn deaths in the World occurring in India





Programs for Rural Development:

- Education: Free and compulsory education to Children Ages 6-14 years (Right to Education)
- Employment Guarantee (NREGA) Water Management & Agriculture
- Food: Public Distribution System for the poor
- National Rural Health Mission (VLC)
- Right to Information

India's Annual Budget for Rural Development
US \$15 Billion



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Why the disconnect

- It is a known fact that only 15% of allocated funds actually reach the needy
- Information about the development programs never reach the masses
- Rampant absenteeism, indifference, incompetence, and corruption amongst the service providers in rural India









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Solution: Empowerment of the Communities

- Teachers to Teach (activating the Village Education Committees)
- Clinics to Treat (Empowering the Village Level Committees)
- Effective Water Management
- Sustainable Agriculture









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Role of Non Governmental organizations (NGO) and Civil Societies Organizations (CSO)

- Bridging the Gap
 - Setup replicable demonstrations (Demo Villages)
 - Service Delivery (Key areas)



Rights Based approach



- Water
- Agriculture
- Alternative Energy



- Education (VEC)
- · Health (VLC)
- Public Distribution system)







VISION

IRRAD envisions rural people across India motivated and empowered to make their lives more secure and prosperous through education, better health, improved skills, and supportive governance.

MISSION

IRRAD's mission is to implement Integrated Sustainable Village Development (ISVD) in select village clusters through build capacities, undertake rural research, improve village governance, and serve as a premier knowledge institution for rural development and poverty reduction in India









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Area of Implementation





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Capacity Building Center

Integrated
Sustainable Village
Development

Governance & Advocacy
Center

Rural Resource Management
Center

Rural Research Center



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A Premier Knowledge Institute IRRAD's Four Centers

Capacity Building Center

Knowledge generation

Education (VEC)
Health (VLC)
Local Government
Community Mobilization

Rural Research Center

Knowledge Synthesize:

Baseline Data Impact Assessment Creating Linkages Policy, Governance & Advocacy Center

Knowledge Dissemination

Public Distribution System
Integrated Child
Development Scheme
Right to Information
Right to Education
Employment Guarantee
Scheme
Liaison with local official

Good Governance Now

Working Together to Empower Rural India

Natural Resource Management Center

Knowledge generation

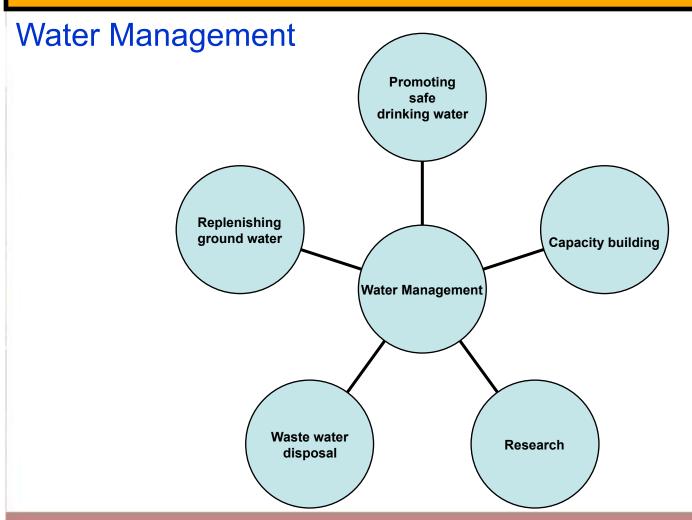
Water Management Land & Agriculture Forest

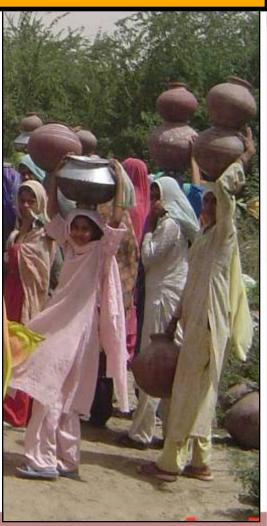
Natural Resource Management WATER



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Promoting Safe Drinking water, GW Sustainability, Waste Water Disposal & its judicious use





Working Together to Empower Rural India



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Countering the ground water depletion to enhance water availability and quality

Replenishing ground water

- Check dam
- Well recharging
- Farm pond
- Loose Stone structure
- Recharge Well
- Plantation
- Soak pit / Soak well
- Waste Water trenches



Working Together to Empower Rural India

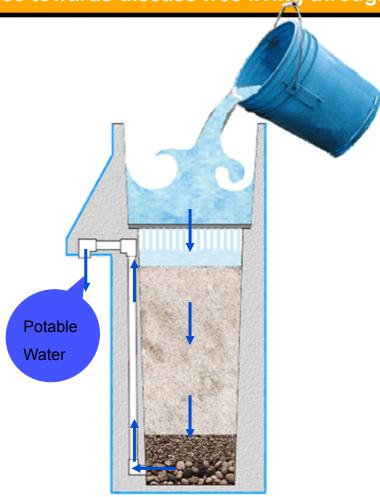


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Helping communities make informed choice towards disease free living through safe DW

Promoting safe drinking water

- Bio-sand filter
- House hold Rain Water Harvesting
- School Rain Water Harvesting
- Drinking water tank
- Well platform
- Rejuvenation of traditional structures
- Hand pumps
- Community taps





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Empowered community to act for their development

Capacity Building

- Water literacy drive
- Water conservation Campaigns
- Public Hearings
- Sensitizing the communities about water issues
- Linking communities to public schemes
- National workshops
- Building capacity of other organizations
- Technical assistance to Govt. bodies





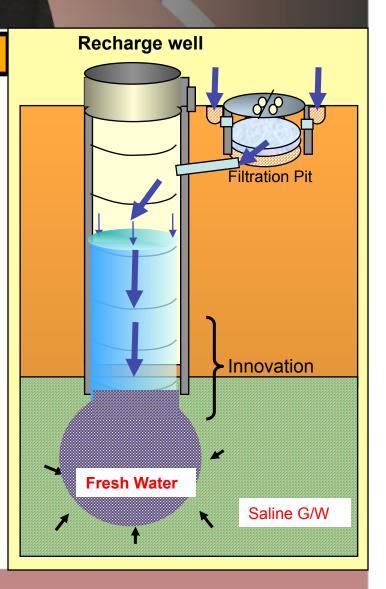


Water Research

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Innovation and technology through action research

- Innovative WM technologies
- Solar desalination
- Other demos
- Water profile
- Surveying water bodies



Demonstration Village

Notaki, Mewat, Haryana

Objectives of Setting up a demonstration village

Seeing is believing

- Demonstrate replicable components for stakeholders and government
- Visible difference in the quality of life of the village
- Key focus on hygiene and sanitation
- Establish partnerships with stakeholders-community, government, corporate





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Activities

- Cement Road
- Soak wells: 7
- Latrines: 105
- Delivery Hut
- Model Orchard
- Solar Street Light
- Tree Plantation
- Support to School
 - boundary wall, benches, toilets, Cooking area, plantation, education tools

Benefits

- Hygiene and Sanitation
- Open Defecation Free
- Safe Deliveries
- Sustainable income for Panchayat
- Street Electrification
- Better Environment
- Improvement in quality of life



Notki school: Before and after







Road: Before and Under Construction







Model Orchard: Before and after







Institute Of Rural Research & Development (An initiative of the Sehgal Foundation)

Tree plantation



Household latrines







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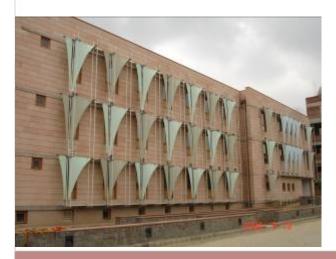
FACILITIES

IRRAD has chosen to lead by example by building a new 'smart' facility combining simplicity of design with environment-friendly technologies.

Some of the key features of the building are:

- 35 KwP photovoltaic solar panels
- Energy-efficient heating/cooling and lighting
- Waste-water recycling
- Zero water run-off from the site

Dormitory facility for students







Working Together to Empower Rural India



IRRAD – Possibilities of Association

- Technology
- Volunteer and Interns
- Financial







Working Together to Empower Rural India

For more information on the Activities of IRRAD:

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