



# EMPOWER INDIA

## NEWS BULLETIN

Volume 2, Number 1, September 12, 2011,

[info@idc-america.org](mailto:info@idc-america.org), [www.idc-america.org](http://www.idc-america.org)

***Inform, Inspire, Empower, Involve***

Dear IDCA Member or Friend,

We are pleased to share the following News summary from some of our members for your information.

Please join them and support their efforts to serve less fortunate people in India.

Upcoming IDCA Events:

Ninth International conference on October 15-16 in Chicago

Second West Regional Conference on November 19, 2011 in Milpitas, CA

Eighth International Conference in India on January 11-12, 2012 in Jaipur.

First South Regional Conference in Hyderabad on February 4-5, 2012

You can learn about the upcoming IDCA events at: [www.idc-america.org/upcoming.htm](http://www.idc-america.org/upcoming.htm)

You can support our efforts to serve you all by joining as a member. to learn how you can join us, please click: [www.idc-america.org/membership.htm](http://www.idc-america.org/membership.htm)

Looking forward to hearing from you soon.

**IDCA Team**

**From:** [Arti Manchanda](#)  
**Sent:** Monday, September 12, 2011 3:54 AM  
**Subject:** [Institute of Rural Research and Development (IRRAD)] CALL FOR PAPERS FOR INTERNATIONAL CONFERENCE O...

Arti Manchanda [posted in Institute of Rural Research and Development \(IRRAD\)](#).



**Arti Manchanda**

3:54am Sep 12

**CALL FOR PAPERS FOR INTERNATIONAL CONFERENCE ON GOOD RURAL GOVERNANCE AND CITIZEN PARTICIPATION**

**March 2 - 3, 2012**

Jointly organized by the Institute of Rural Research and Development, Gurgaon & Jindal Global Law School, Sonapat, Haryana

The Institute of Rural Research and Development (IRRAD), an initiative of the S M Sehgal Foundation,

<http://www.facebook.com/l/SAQChCKvJAOChMFkzAQlp65mH4oGoP4S5-g-hyErceHHwaw/www.irrad.org> with Jindal Global Law School (JGLS)

<http://www.facebook.com/l/WAQCHU-TtAQC0t3Egru60yhuscNgumyBRfMjgRqwwGDIuig/www.jgls.org>,

seek submission of papers/proposals for their 2nd Annual International Conference on Good Rural Governance and Citizen Participation from interested development practitioners, academics, educational institutions, government and non-government organizations, media, think tanks, legal practitioners, foundations and such others to participate and or make presentations.

Refer to the link for more details:

<http://www.facebook.com/l/MAQCGkzI5AQA0HTbnxknQl-KqYqH9ojbppFzY5loWPcO85Q/www.smsfoundation.org/pdf/Intern-con-2012.pdf>

<http://www.irrad.org/>

[www.irrad.org](http://www.irrad.org)



**Upcoming Event—Mission India Foundation;**

Details at:

<http://mifusa.org/events.php>

Please support our member by joining for this event.

**Pratham USA Annual Report and Gala on October 14,**

2011

On Sat, Sep 10, 2011 at 7:20 AM, Sangita Karra

<[skarra@prathamusa.org](mailto:skarra@prathamusa.org)> wrote:

We are pleased to share our 2010 Annual Report. The Report can  
download from our website at the following link.

<http://www.prathamusa.org/about-us/publications>

We hope you will take a moment to review the Report and acknowledge  
the achievements that your contributions made possible.

Thanks.

Sangita



REMEMBER THE DREAM

Pratham Chicago Gala 2011

Friday, October 14, 2011, 7 pm

The Meadows Club

2950 West Golf Road, Rolling Meadows, IL 60008

Cocktails \* Dinner \* Entertainment

Keynote Speaker: Dr Raghuram Rajan

Professor, Booth School of Business, University of Chicago

**Pratham Update: Dr Rukmini Banerji**

Director, ASER Centre, Pratham

**Standup Comedy: Dan Nainan**

**Music: Well known Bollywood singer Poonam Bhatia**

**Sponsorship information: [chicago@prathamusa.org](mailto:chicago@prathamusa.org)**

**BUY TICKETS NOW!**

For corporate sponsorship or other questions, contact Dr Raj Rajaram:

[rrajaram510@gmail.com](mailto:rrajaram510@gmail.com) Tel: 630-915-6176



## About Pratham

Pratham seeks to improve the quality of education in India and to ensure that all children in India are not only attending but thriving in school. Using very low-cost and scalable methods, Pratham has emerged as one of the world's largest non-profit organizations in the field of primary education. Today, Pratham's direct urban programs, including pre-schools, community libraries and remedial learning programs reach hundreds of thousands of children every year. In 2007, with the support of the William and Flora Hewlett Foundation, Pratham launched the Read India campaign, an innovative, low-cost effort to reach the 100 million children in India who cannot read, write or do basic math. Pratham Founder Madhav Chavan and Pratham were named as a 2011 recipient of the Skoll Award for Social Entrepreneurship for their innovative approach to children's education.

With an annual budget of less than \$15 million, Pratham works in collaboration with the government, local communities, parents, teachers and volunteers across the country to achieve its mission. Pratham USA ([www.PrathamUSA.org](http://www.PrathamUSA.org)), a 501(c)(3) nonprofit organization with a four-star rating (the highest possible) from Charity Navigator, accepts tax deductible contributions from U.S. donors.

Pratham USA  
9703 Richmond Ave, Suite 102  
Houston, Texas 77042  
1-866-PRATHAM



*From the village to the world*

Glimpses

## What's New

### The Months that Went By

The rains came calling at the school, the clouds thudded - amid the monsoons, students enjoyed putting up shows for the Independence day celebrations; took rounds on the new school bus waving their hands out of the window; and to add up to the joy, PPES became the NGO of the year 2010!

Yes! Celebrations made way to bigger celebrations throughout July and August.

### PPES is the National NGO for 2010

Amidst friends and well-wishers, it is a great feeling to be felicitated and winning an award for recognition in the work we hold so close to our hearts and consciences. **August 5** made for a memorable evening at Stein Auditorium in the India habitat Centre, New Delhi, India. **Fifteen NGOs** were commemorated and awarded the **India NGO Awards 2010** for their exceptional work in the social development sector.

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The awards are a unique national competition that celebrate and reward the best non- governmental by showcasing examples of best practice and successful resource mobilization. Jointly organized by the **Resource Alliance** and the **Rockefeller Foundation**, the competition saw over **210 organizations** applying for the award. The PPES is among the fifteen awardees that won in the **regional category (North)**. PPES is also among the three organizations winning the honor for the **National Award for 2010**.

### Going Green!

In Anoopshahr, the sun is the only source of light in the day-time, when it sets in the evening, the villages submerge in darkness. There is electricity, but sporadic and not running more than a couple of hours a day. So, the families light up lamps running on kerosene and diesel fuel. Not only are the fumes a hazard to health but also pollute the environment. After school finishes, girls get occupied lending a hand to the house chores. By the time, they take out a book to read in the night, it is too dark and the light of a fuel lamp is not the best option with them. So, PPES took another bold step: **The Green Initiative**

The Green initiative involves meeting the energy requirements

of the school and community using the clean and green Solar Energy. As a start, **14 solar street lights** have already been installed at the school campus. Additionally, the organization has received a generous donation from Mr **Mahinder Malhotra** (MD, Hayat Communications) towards sponsoring first **100 solar lanterns** which will be donated to the families at Madargate.

A recent need assessment survey of solar lighting with the future beneficiaries has revealed that the availability of a reliable and efficient light source will help improve the living conditions, make the community a safer place and will also lead to income generation activities. Another exciting related project is that of solarizing the Hygiene Complex at Madargate.

Powering the complex using renewable energy will allow for maximum, safe usage of the facility even after dark. Executing the Green Initiative also involves educating the community about the working and benefits of solar energy. Future projects involve lighting up more villages at Anoopshahr and reducing the consumption of diesel and LPG at the school by using renewable energy substitutes. PPES is very excited about the prospects and the impact the Green Initiative will bring to the families at Anoopshahr.

### **A Brand New School Bus & English Lab**

The ASED-Cargill project sponsored a new bus that has been parked at the school in Aug; bringing the fleet of school buses to four. The bus is a 41-seater and takes rounds to pick up and drop many more students now. The bus was welcomed quite ceremonially by lighting up oil lamps and breaking a fresh coconut to ward off the evil spirit.



On August 26, the fully furnished English lab was ready for inauguration. Mr **Ajaib Kochar**, ASED India representative, visited the lab facility and welcomed its opening. The lab has four rooms - one for soft skills programming complete with six computers, one for classroom discussion, one for training complete with resources like a power-point and television, and one for the lab director and her colleagues. Training lessons are conducted daily with the help of sessions on computers, and television besides other tool kits to aid the learning.

## **It All Happened at the School**

### **Rallying Against Corruption**

An education is also one that introduces you to what is happening in the world around you. The news of the country wide agitation in support of passing the **Jan Lokpal Bill** for fighting rampant corruption in the country affected the students as much and they garnered support to put across their points of view too. The girls in the higher grades understood the strength of agitation by discussing their doubts and opinions with the



teachers and fellow schoolmates.



The students learned through sharing their opinions with nine other schools in the locality. There were collective rallies taken out on to the streets in support of the movement against corruption; mass voluntary fasting that the students maintained; and donations raised of INR 10 by every student to buy snacks to be sent to the main site of movement at the Ram Leela Maidan in New Delhi where thousands of supporters stayed on with the leader Shri Anna Hazareji.

What this support meant for the students was not just giving up their lunch or marching on to the streets; but announcing that they wanted a clean system of governance as much as any other citizen did as it affects them equally.

### **Celebrating the 64th Independence Day**

The preparations for putting up a boisterous show on August 15 started a month back at PPES. The Independence Day celebrations kicked off the feelings of patriotism and sovereignty among the girls as they danced into the songs dressed up in

colours green, white and orange. Distribution of traditional Indian sweets concluded the day on a promising and sweet note. Not only the students but their families also witnessed the hoisting of the Indian flag at the school by attending in full numbers.



## **PPES Friends & Partners**

### **Ten Friends Pool In For PPES**

What goes around comes around! Well, a group of friends lived up to proving just that. The group is a bunch of young and enterprising couples working in diverse fields like banking, real state, consulting, IT and trading across India, Singapore, UK and US. Belonging to middle class families where their parents told them a good education was a life time asset, they focused on education, and worked exceptionally hard to move their way to the top. It is little wonder then that each friend has an inspiring story of growth and development to share.

Their regular meetings at each other homes move beyond discussions on food, work, and life in general. Unsurprisingly, one of the days the discussion to support the lives of those most in the need brought about the topic of PPES. Here was a great chance of achieving for others what these friends have

achieved for themselves. The thought of giving back to society concluded perfectly when PPES and their goals aligned. To them, investing on education meant investing on a sustainable future for the rural girl child and her family. They therefore pooled in and committed a substantial sum of money towards higher education and sustenance of seven of our most promising girl students for the next three years.



Thanks to the group, these girls are off to various universities in India which will help them become employable and therefore independent after they get their degrees. These friends believe that their children who often accompany them to their get-togethers will also learn sharing the wealth for the welfare of the society's most vulnerable and poor. What an amazing group of friends it is! Hi fives to all of them!

### **Sounds of Cheers at the Annual Meet**

On June 25, Sam Singh, ushered in the eleven years old tradition of inviting the PPES friends over to his younger daughter Ena Singh Murphys home in Virginia, US. Promising a self-cooked menu of traditional Indian cuisine, Sam donned the

hat of a chef. Over a hundred friends gathered amidst discussions on PPES new projects and future challenges.



Sam looked the part of a PPES-ambassador in a yellow shirt and a pair of green shorts, the colors symbolic of the PPES vision. The color green connotes a seedling that's fresh and requires nurturing to be fully grown into a plant. Whereas, the color yellow connotes the fully developed stage of a crop plant where it yields yellow flowers and is ready to be harvested. PPES is that nurturer that transforms a rural girl child out of ignorance into a socially and economically empowered girl who is ready to lead her family and community on to the path of social acceptance and equal status for the girl child.

## **PPES Family**

### **A PPES Rendition from a Visitor**

On a breezy morning, lovely Sunshine,  
I Left for the PPGV School at 06:49  
Three hours drive and a rickety ride,  
Reached PPGVS greeted by so many Hi-s!



Their radiant eyes, confident smiles,  
Cheerful faces complementing their dresses



With a desire to learn and determination to fly  
These girls are ready to take on their lives.  
Standing at a corner,  
Captivated and mesmerised,  
A shy toddler with her innocent eyes  
Inquisitively asked, would you like to visit us again?  
Overwhelmed I said, yes!  
And not just once, but again and again!

### **Living up the Dream of Teaching English Language**

If you dream bold, still dream and keep dreaming! That sums up the dreams Shikha Saxena dreamt. Born in Anoopshahr, English language first caught Shikha's attention when she was barely 10 years old. One of her uncles used the language full throttle at family meetings. Shikha could not speak a word in English then, but determined to master the skills of the language.

To the surprise of her neighbours and community, Shikha's parents went on to support her in continuing her studies. Shikha



got an MA in English from the one and only postgraduate college in Anoopshahr. To brush up her skills of English, she joined a language school The American Institute almost visible by the sides of busy bazaars selling sweets and clothes. Shikha joined PPES as an English language teacher in 2009. Impressed by her grasp of language skills, Mary Anne, the English lab director at the school, volunteered to mentor Shikha to promote her to the position of a lab assistant.



At age 24, Shikha now trains the teachers and students on English language. Her job requires her to constantly be on the lookout for innovative tools for learning. So, she keeps training herself by adapting and then becoming adept at software programs, books, and language audio-video tools etc. Ask her if she thinks about getting married, and she announces that would have to wait until her elder brother finds a bride. But, that have not stopped her parents from showing prospective grooms to her over a cup of chai-paani (Tea-water).

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THE CHRONICLE OF PHILANTHROPY

# Philanthropy Today



Monday September 12, 2011

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## Top News From the Nonprofit World

### [Donations to United Ways Dropped Slightly Last Year](#)

The group's fund raising improved over the previous year's 5-percent decline, in part by turning to affluent donors.

### [MacArthur Fund Unveils New Approach to Environmental Grants](#)

The foundation will focus on climate change, overfishing, and harmful agricultural practices.

## Nonprofit News From Elsewhere Online

### [Post-9/11 Giving by U.S. Muslims Shifts to Domestic Charities](#)

With the U.S. arms of major international Islamic charities shut down or facing heightened scrutiny in the past decade, giving by Muslims in America is increasingly remaining in the country, [Marketplace](#) reports.

### [Senators Seek Federal Boost for New York's 9/11 Memorial](#)

Three U.S. senators are calling for an annual federal allocation of up to \$20-million for the National September 11 Memorial & Museum in hopes of reducing or eliminating a proposed \$20 admission fee, writes the [Associated Press](#).

### [Questions Raised Over Fund Raising by SEC Lawyer's Nonprofit](#)

A nonprofit organization co-founded by an attorney with the Securities and Exchange Commission solicited contributions from law firms that represent clients before the federal agency, according to [The Wall Street Journal](#).

### [Calif. Man Charged With Stealing \\$2-Million From Education Philanthropist](#)

A Santa Rosa, Calif., man has been indicted on charges of stealing \$2-million from the founder of national education charity, [The Press Democrat](#) of Santa Rosa reports.

### [Ill. Foster Parents Face Quandary as State Ends Catholic Charities' Role](#)

Catholic groups fighting to retain child-services contracts in Illinois contend hundreds of couples will stop taking in foster kids if the state succeeds in eliminating the faith charities from its adoption and foster-care programs, the [Associated Press](#) says.

### [Calif. College Fund-Raising Arms Face New Disclosure Rules](#)

Nonprofit groups affiliated with public campuses will be required to disclose financial records

## Board Management Webinar

### Do You Know What Your Board Wants?

Join *The Chronicle* on Thursday, September 15 at 2:00 p.m. EST for a one-hour Webinar where you'll learn what motivates board members to bring passion to their service and advance your mission. [Register now.](#)



*A Chronicle of Philanthropy Webinar sponsored by Marts & Lundy*

contracts, and correspondence but will be allowed to preserve the privacy of most anonymous donors, says the [Associated Press](#).

#### **[Personnel Shift on Gates Higher-Education Team](#)**

The Bill & Melinda Gates Foundation is losing three key staff members who oversee grants on higher education, according to [Inside Higher Ed](#) and [The Chronicle of Higher Education](#).

#### **Advice From the Experts**

##### **[Leading a Nonprofit: Smart Tips for Success](#)**

Join us on Tuesday, September 13, at noon U.S. Eastern time for a live online discussion designed for executive directors—and those who aspire to lead a nonprofit group.

##### **[Coming Thursday: Lessons From Trustees You Can Put to Work Now](#)**

Learn seven ways a board can help a nonprofit CEO thrive, plus the opportunities that matter most to board members, in our one-hour Webinar on Thursday, September 15.

You'll get real-world advice from a veteran trustee as well as from a fund-raising consultant who has helped nonprofit executives and trustees learn to work together to garner donations.

And you can earn CFRE credit for your participation.

[Sign up today.](#)

#### **Job Alerts**

### ***Query: Inputs for Developing the Indian Himalayas Climate Adaptation Programme (IHCAP) - Experiences; Examples***

Compiled by [Ramesh Jalan](#) and [G Padmanabhan](#), Resource Persons and [Jai Kumar Gaurav](#) and [Nupur Arora](#), Research Associates

**Issue Date: 12 September 2011**

You can download the PDF version of the Consolidated Reply at:

<ftp://ftp.solutionexchange.net.in/public/clmt/cr/cr-se-clmt-drm-09081101.pdf>

(PDF Size: 196 KB)

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## **India Innovation Initiative – 3i.**

This is news for you. CII and GOI have launched the **India Innovation Initiative – 3i.**

it is open for all indian 18+ year and have great support. if you have idea or instrument and searching funds, read more about this on

<http://drpamhrdconsulting.blogspot.com>

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## Road Traffic Digest No.7: Present status of trauma care for road accident victims

**Dear Friends,**

In the previous digest we discussed the 'theoretical part' of post accident trauma care for road accident victims. This digest highlights some hard facts about attitude of the society and the government towards victims of the road accidents. If we really want to improve our trauma care, we have to go into details to understand ground realities today.

If you find merit in this message [see attachment], please forward it to your contacts. Please share your views/comments at facebook:

**<http://www.facebook.com/groups/tsunamionroads/>**

Regards

Conscious Citizens, India

**[www.tsunamionroads.org](http://www.tsunamionroads.org)**

***If you wish to see this presentation without opening the attachment, please log on to: <http://www.scribd.com/doc/64163071>***

- For previous digests please visit:

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LOK  
BIRADARI  
PRAKALP



# PHOTO AND CRAFT EXHIBITION

22nd to 25th September & 27th to 30th September, 2011

A Ray of Hope for Madia Gond Adivasis



The Lok Biradari Prakalp a project for down trodden tribal race (The Madia- Gond) was started on 23rd December 1973 by the great social worker **Late SHRI BABA AMTE** in the remote village of Hemalkasa (a dense forest area of Bhamragad Taluka), Gadchiroli District, Maharashtra. In the year 1974 the project was handed over to Dr.Prakash and Dr.Mandakini Amte and other volunteers.

Under the Lok Biradari Prakalp many other projects are carried out for the adivasis like free general hospital, ashram school, animal orphanage as well as a vocational training centre. Round the year 45,000 patients are treated free of cost in the Lok Biradari Prakalp Clinic. The Lok Biradari Prakalp clinic does not have any kind of funding. The expenses of the clinic are taken care of by the donations received from the people. Almost 650 adivasi students are given free education in the ashram school. 75% of the expenses of the ashram school are taken care of from the grant given by the Maharashtra Government (Adivasi Vibhag), while the remaining 25% from other sources. About 70 orphaned wild animals live in the Amte's animal orphanage. Amte's animal arch's expenses are covered from the donations given by animal lovers.

To create awareness of Lok Biradari Prakalp in the school and college students, as well as in the common people, we have arranged Photo exhibition, as well as Handicraft Exhibition of the articles prepared by the adivasis. The above exhibition to be held at

"Prabhodhankar Thakare Natyasankul - Kaladalan", Near Chamunda Circle, Borivali (W), Mumbai 92 from 22nd Sept. to 25th Sept.2011 (Time: 11 am to 9 pm).

&

"Tilak Mandir", Lokmanya Seva Sangh, Ram Mandir Road, Vile Parle (E), Mumbai 57 from 27th Sept. to 30th Sept.2011 (Time: 10 am to 8.30 pm).

**We appeal all to visit this Exhibition and encourage the volunteers working for the Lok Biradari Prakalp. Donate generously at Exhibition Venue.**

For any additional information please contact : Shri Aniket Amte on 9423208802

Local Phone No.: 9969063300 / 9869431185 / 9987306580



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