



GRAMOTHAN INDIA FOUNDATION

Gramothan India

Our Concern.....



India ranks 135th in the 2014 UNDP report

More Poor in India than 26 Sub-Saharan Africa.



Our Resource.....



Have the highest percentage of productive population in the world

Nations progress is focused on the villages which comprise 70% of rural India

The Solution



Alleviate Poverty through.....

Education in the long run

Income generation through Livelihood programmes

Promote wellbeing by health and awareness programmes

Gramothan Mission & Vision encompasses these Core values

Our Approach.....

Set up Gramothan Seva Centre (GSC) managed by a Program Manager and a local committee chosen from Farmers, SHG reps, Youth, Businessmen and members of Gramothan. GSC builds close relationship with the local community.

- Each GSC serves a cluster of 30 villages
- Conduct capacity building exercise: survey, PRA, Community interaction in the cluster to know the needs of the community.
- Based on the findings, design Seva Programs and Skill Training programs focused for - Youth, Women, and Farmers.
- GSC appoints Gram Sevaks, in every village who provide direct link with the village community.
- GSC connects Farmers, Artisans and local enterprises with urban Markets to help them access wider market and get better price.

GSC locations: Hosanagara, Muroor, Uruvalu, Mujungavu & Badiyadka



Headquarter @ Chennai

Gramothan Headquarter @ Chennai manages the whole program with a dedicated team. They ensure consistency and unity of vision and mission. They analyze all reports from GSCs and provides feed back to their Funding and Knowledge partners.

Chennai also manages publications, website, donor relationship, consolidates all the reports and documents, media, Govt. liason, budget, and funds allocation.

Another key responsibility of Chennai office is to identify resource persons, subject-experts, volunteers, partners for Seva Programs.

Using the experience and knowledge, Gramothan designs new Seva-Programs for GSCs and looks for innovative solutions to help Village community raise themselves.



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Seva Programmes

Our Seva Programmes covered:

Skill Development & Entrepreneurship, Health, Agriculture, Personal Development, Awareness, Ecology, Panchayat Governance and Other such required programmes.

Impact 2014-16: Seva Programmes

A total of **235 programmes** were organised in the above areas

and this has **benefitted 15,400** Rural women, youth, farmers and students.

Skill Development & Entrepreneurship



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- Areca Plate making
- Tailoring & Embroidery
- Candle making
- Soap Oil & Phenyl making
- Food processing
- Computer & Spoken English course



Impact 2014-16: Skill Development & Entrepreneurship

A total of **67 programmes** were organised in the areas of tailoring, areca plate, honey bee, cement brick, candle, soap oil and Phenyl making. This has **benefitted 1580** Rural women, youth, farmers and Students.

Health

- Health camps for awareness and screening are conducted regularly.
- The following is the list of ailments for which programmes are conducted under this programme: Eye, Dental, General Health, Ayurvedic, Diabetes, Skin, Ortho, Heart, Cancer screening (IMR & MMR)



Impact 2014-16: Health

24 health camps were conducted in collaboration with leading hospitals and Doctors of the region. The camps covered checking and treatment and in few cases further referral in the following categories. Eye, Heart, Dental, Ayurvedic, General, Diabetic screening, Skin, IMR and MMR. **2353 people have been benefitted** from these camps.

Agriculture

Conducting camps and setting up

- Organic farming
- Kitchen gardening
- Nutrition Gardening
- Banana cultivation
- Mushroom cultivation
- Honey Bee cultivation
- Participation in Krishi Melas



Impact 2014-16: Agriculture

2238 farmers and their family members benefitted from the **9 major Agriculture related programmes** in the region. This included cultivation of Banana, Mushroom, Organic farming, Vegetable garden, Krishi Mela, Agriculture seminar. Soil testing was done to analyse and suggest suitable inputs for better output.



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Personal Development

Imparting knowledge regarding:

- Leadership training
- Career guidance
- Positive attitude programme
- Personality development



Impact 2014-16: Personal Development

12 programmes specially designed for the youth and students in the areas of Leadership, Positive attitude, Career Guidance and Personality Development were conducted. **1318 youths and students** benefited from this programme.

Awareness programmes

Imparting knowledge regarding:

- Health
- Sanitation
- Legal rights and awareness
- Students safety & protection
- HIV awareness
- Disease awareness and precaution
- Nutritional food importance
- Child & Mother care

Impact 2014-16: Awareness



70 General awareness programmes in the areas of Health, Sanitation, Nutritional Food, Legal rights, Mother Health Care, Child Safety, Gas Safety Awareness Program and HIV awareness program. **Benefitted 3549 participants**

Ecology

Implementation and awareness regarding:

- Solar Energy
- Sapling distribution
- Tree plantation
- Water filtration
- Herbal garden



Impact 2014-16: Ecology

Installation of Solar lamps in schools and rural houses, providing saplings for tree plantation, setting up of herbal gardens **benefitted 344 families.**

Other

Implementing programs related to:

- SHG Orientation
- Yoga camps
- Folk and Patriotic song workshop
- Independence day celebration
- Celebrating Sanskrit day, raksha bandhan, Krishna Jayanti, etc





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Women Empowerment Program

We will work with SHG to ensure that self-help groups are more than just getting loans. We will provide skills and empowerment training to women, which includes -

- Health & sanitation education
- Income generation programs
- Child development programs
- Financial mgt
- Nutrition Education
- Gender Sensitization
- Computer



Impact 2014-16: Others

Other general programmes like SHG orientation classes, Yoga camps, Folk and Patriotic Song Workshop, Independence Day Celebration, Raksha Bhandan celebration, Sanskrit Day Celebration, etc. were conducted. Activities to help in arriving at proper program planning like Participatory Rural Appraisal and Household Survey involving local students from colleges were conducted. A total of **45 such programmes** involved **4018 participants**.



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Going Forward.....Surgical strike to Prosperity

The learning from conducting Rural Development work beginning with a thorough understanding of the needs of the targeted village to designing effective programmes is profound.

One key element to our successful implementation of the programmes is getting the locals involvement.

*Amongst the several villages we worked in there are many where there is no other Non Profit working. We were alone and these are technically **our adopted villages.***

We wish to increase the reach of our coverage and collaborate this experience with like minded partners.

धन्यवाद Thank You Namaste