



**Call Ambulance™**  
Together We Save Lives. Faster


# INDIA'S MEDICAL EMERGENCY PLATFORM



# Top 7 Reasons For Losing Lives In An Emergency

- ✗ Incident Location not found
- ✗ No nearby ambulances
- ✗ No trained first responder
- ✗ Lack of information on right hospital to take to
- ✗ Lack of availability of matching blood
- ✗ Lack of consent from family
- ✗ Awaiting approvals on financials from family & Insurance


**75%**  
of emergencies  
are health related



**1 death every 4  
min due to  
accident**

**1 death every  
min due to heart  
attack**

**99%**  
of Health emergencies  
are anticipatable



# Solution



**Communicate GPS location** of the incident with Emergency Responders



Create Network of **First Responders**



Help discover quickly the **Right Hospital/Blood Bank** that provides right capability of treatment



**Collaboration** between victim, care givers, health providers, Insurance providers, police patrol, transport department.



Create **Personal Blood Donor network**



Create affordable **Micro Insurance Policy** for Emergency Care

# Comprehensive & Collaborative Approach To Saving Lives

Integrate 108 & Private Ambulances

Integrate with Hospitals

Integrate with Blood Banks

Integrate with First Responders

First Responder Training

Creating a Volunteer Network

Continuous Training



Primary Responsibility



Insurance Companies  
Primary Responsibility

Micro-insurance (Launching Shortly!!)

For Ambulance Care

For First Responder Care

For In/Out Patient Stabilization Care

# Technology Solution – CallAmbulance

Single Trigger Conspiring To Save Lives

Once the Ambulance Reaches the location, in discussion with Patient can choose the nearest RIGHT hospital for the emergency. The Chosen Hospital Gets Notified



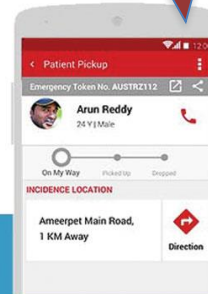
Call Ambulance App



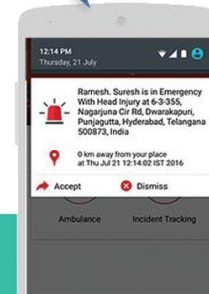
First Responder App  
Police Patrol App  
Transport Dept. App



Ambulance Manager App



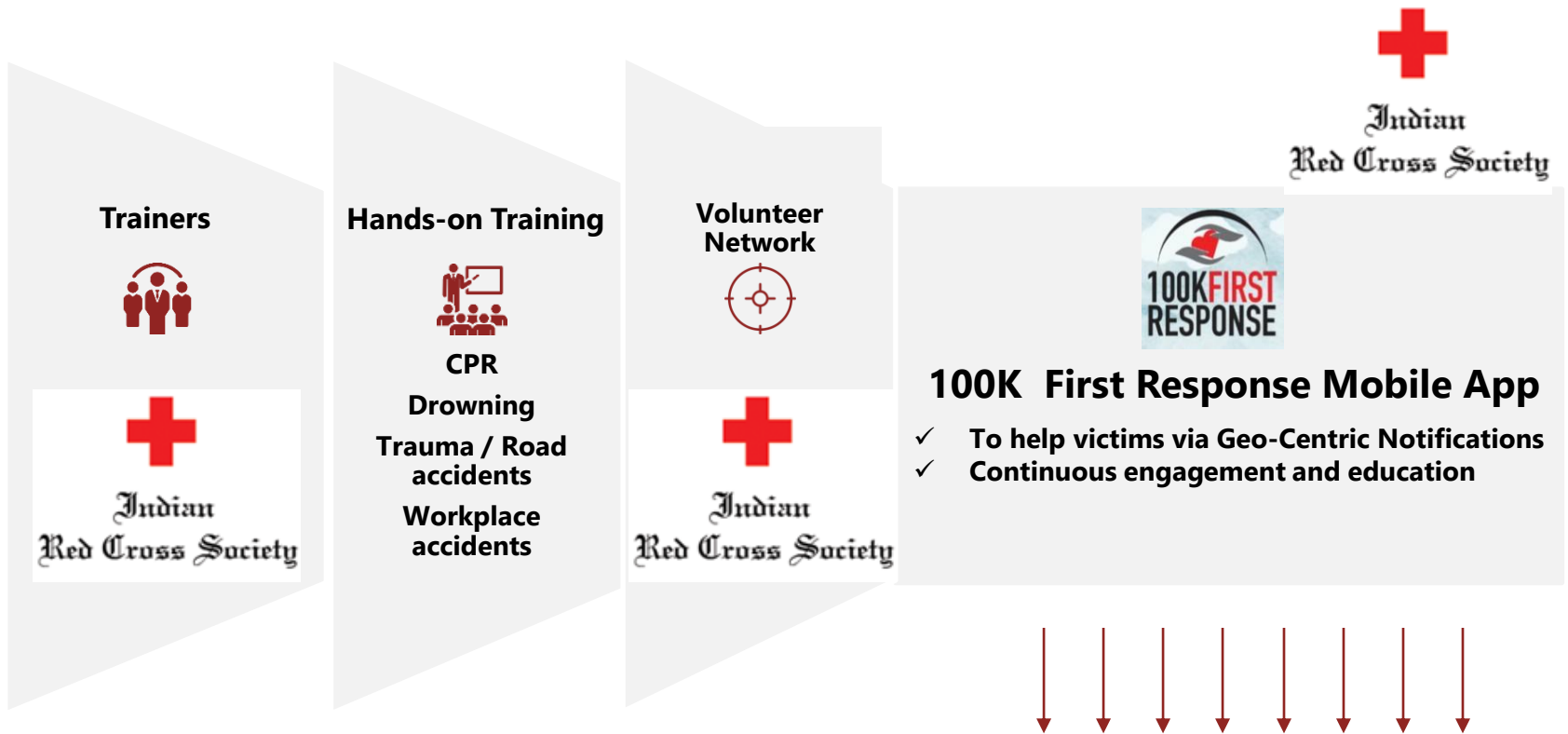
Call Ambulance Driver App



Emergency Notifier App

Country Specific Implementation

# Human Network – First Responders



## Social Pride

- ✓ Certificates to trained FRs
- ✓ Celebrate Lives Saved Every quarter



# Finance Micro Insurance Policy

## CallAmbulance App



## Micro Insurance Policy\* (1<sup>st</sup> of its kind in India)



Rs. 1,00,000  
In-Out Patient Care

Rs. 20000  
Ambulance Care

Insurance policy with Premium of Rs 249 Per Year  
specific to Road Accidents

# Featured On

## **Economic Times**

<http://health.economictimes.indiatimes.com/news/health-it/medical-emergency-app-to-the-rescue-before-ambulance/56808370>

## **Times of India**

<http://timesofindia.indiatimes.com/city/hyderabad/medical-emergency-app-to-the-rescue-before-ambulance/articleshow/56802071.cms>

<http://timesofindia.indiatimes.com/business/india-business/when-in-an-emergency-call-ambulance-save-lives/articleshow/58541674.cms>

## **The Hindu**

<http://www.thehindu.com/news/cities/Hyderabad/First-Responder-to-the-rescue/article17089158.ece>

## **India Today**

<http://indiatoday.intoday.in/story/emergency-response-mobile-app-callambulance-launched/1/868069.html>

## **Better India**

<http://www.thebetterindia.com/85236/100k-first-responder-medical-emergency/>

## **Business Standard**

[http://www.business-standard.com/article/pti-stories/emergency-response-mobile-app-callambulance-launched-117012700863\\_1.html](http://www.business-standard.com/article/pti-stories/emergency-response-mobile-app-callambulance-launched-117012700863_1.html)

## **YourStory**

<https://yourstory.com/2017/03/callambulace-startup/>

### Explainer

Video <https://www.youtube.com/watch?v=lysDygS9eBc&feature=youtu.be>

First Responder Initiative Launch : <https://www.youtube.com/watch?v=mH7tCdokEJw>

### Media Mentions :

<https://www.callambulance.in/home/media/>

### Eenadu News -

<https://youtu.be/kneS9KaETlw>

## RECOGNITION

HYSEA Award for Social Impact

5 Healthcare startups to watch out for by BioAsia<sup>8</sup>



# Together We Can Save Lives Faster

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